

Announcer:

Alberto Del Rio, Titus O'Neil, Roman Reigns

Joelle: (singing)

Then I shout

Joelle and Roman Reigns: (singing)

Tip me over and pour me out

Joelle:

That's more like it. Everybody's looking at me! (Giggles)

Director:

Roll sound, and action!

Titus (son):

I'm ready for my close-up

Titus O'Neil:

You're ready for your close-up?

Titus (son):

Mmmhmm

Titus O'Neil:

Today we are shooting a PSA for the Fatherhood campaign initiative by the Ad Council and Fatherhood.gov.

Rowena Patrick:

Our goal is to keep letting dads know that just by spending time with their kids, they're playing a really critical role.

Alberto Del Rio:

Those little things, those little moments, make a big difference in your child's life.

Titus O'Neil:

Fortunately, for myself, Roman Reigns, and Alberto Del Rio, we were selected as fathers to kind of help kick off the campaign.

Rowena Patrick:

And even more of a treat, we have their actual kids in our spots. And I think there's nothing more genuine and sweet than seeing the interactions between fathers and their children.

Delivery Guys:

Ding-dong.

Titus O'Neil:

Ding-dong?! Ding dong.

Alberto Del Rio:

My son's name is Joseph. He's 4 years old, and he's just like his daddy. (laughs)
Behold the angry giant!

Joseph:

Yay!

Alberto Del Rio:

I have an amazing father who taught me everything in life and I'm trying to do the same and that's a reason I asked WWE to let me be part of this amazing campaign.

Director:

And then your dad's going to go "Pow." And then he's going to put the cards down. Then TJ you're going to be like "Oh yeah. Oh yeah." Alright? We're going to celebrate a little bit.

Titus O'Neil:

My two sons. They're the greatest thing that ever happened to me.

(To sons)

When we go, we got energy. K, so when y'all are...

Titus (son):

Like, "In your face!"

Titus O'Neil:

Yeah, yeah, all that. Yeah.

Titus (son):

You know what I really like about my dad? He's caring, loveable.

Thaddeus:

He always does this laugh when he's on the phone. He'll go "Huh huh huh."

Titus O'Neil:

Booyah!

Thaddeus:

Huh huh huh huh

Titus O'Neil:

I realize more and more the importance of a male role model in the home, as well as in the community, as well as in the schools.

Roman Reigns:

And as a man to be a successful father, that, that's everything for me. You're having a bad day as an individual. Wipe your schedule clean and have, you know, daddy-daughter time. That's the type of stuff that helps me out and then levels me out. If I just hear her little voice, I'm good to go.

Joelle: (singing)

I'm a little teapot, short and stout.

Joelle and Roman Reigns: (singing)

Here is my handle, and here is my spout.

Roman Reigns:

You know, we practiced the song a good bit. She, she sang it, you know, for probably the past two weeks now.

Joelle and Roman Reigns: (singing)

When I get all steamed up, hear me shout. Tip me over and pour me out.

Joelle:

You messed up the...

Roman Reigns:

You can't, you can't call me out, you just go with it.

Was I fully prepared? Probably not. But, you know, sometimes you gotta improvise.

Rowena Patrick:

And she was, you know, very serious about her tea party. When we asked her what sort of tea she was serving. And you know, is it sweet tea, is it iced tea? And she's like "No, it's hot tea."

Roman Reigns: (singing)

When I get all steamed up, then I shout.

Joelle: (singing)

Tip me over and pour me out.

Titus O'Neil:

You got a king?

Thaddeus:

Go fish!

Thaddeus and Titus (sons):

In your face, in your face. Oh yeah. Booyah.

Titus O'Neil:

Favorite part of the day wasn't hanging out with his dad, it was eating.

Thaddeus:

It was hanging out with daddy.

Patrick Patterson:

My hope for the public, when they see these spots, is that they will see that fathers do matter.

Roman Reigns:

You know, I want everybody to know that, you know, not only am I a WWE superstar, but the biggest role I have in this world is being a provider and a good father.

Alberto Del Rio:

Even though it's an amazing job and you get to go places and you get to know places and other cultures. But when you're away from your family, from your kids, all you want to do is go home.

Roman Reigns:

That's the only thing that matters, is when I come home, we spend all the time together.

Titus O'Neil:

I never met my biological father a day in my life so I always knew at a young age that whenever I had children, that my number one priority was to make sure that they knew that I was their father and that I was going to stay in their lives and I wasn't going anywhere.

Daria Bullard:

He really wants to make sure that his kids don't feel the emptiness and I think sometimes he overcompensates because he's on the road a lot. So every waking moment that he can spend with them, he does. So I'm very proud.

Titus O'Neil:

To be able to exemplify my love for my kids and fatherhood as a whole. I think this is like one of the best days of my life just because I don't a chance get to spend a lot of time with my kids because of my job.

Roman Reigns:

That's all I care about, is that you know I love you, no matter what happens, no matter where we have to go, daddy's always with you. He always misses you. And he loves you with all of his heart. And he works super duper duper hard for you.

Titus O'Neil:

I will always be thankful for this opportunity. On a worldwide scale, to exude our love for one another, and hopefully motivate other fathers to do the same.

(In a high pitched voice)

"Let's go daddy." That's how you sound. "Let's go daddy!"