

HIDING TV :30

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OPEN ON MATT LAUER'S FACE HIDING BEHIND THE FRAME OF A PORTRAIT.

CUT TO A SHOT OF HIM HIDING BEHIND THE WHOLE PORTRAIT.

CUT TO HIM COVERED WITH COUCH CUSHIONS.

HE'S HIDING BEHIND A WALL IN A WINDOW SILL.

HE'S IN THE LIVING ROOM HIDING UNDER A BLANKET.

HE'S CAMOUFLAGED BEHIND THE CURTAINS.

HE PEEKS OUT FROM BEHIND THE CURTAINS.

HE IS TIPTOEING THROUGH THE HOUSE.

WE THEN SEE MATT'S LEGS APPEAR IN THE FIREPLACE.

HE PEEKS OVER THE BANNISTER ON THE STAIRS AND AROUND THE HALLWAY.

HE CONTORTS HIS BODY TO FIT BENEATH A CABINET.

VO: The smallest moments can have the biggest impact on a child's life.

MATT IS HIDING BEHIND A PLANT.

HE IS HIDING BEHIND A SHELF OF STUFFED ANIMALS.

WE THEN SEE A LITTLE GIRL RUNNING THROUGH THE HOUSE AND HEAR A KID'S VOICE.

KID: Ready or not, here I come!

VO: Take time to be a dad today.

HIS HEAD RAISES IN A PILE OF LAUNDRY.

KID: Daddy, I'm gonna find you!

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