

National Responsible Fatherhood Clearinghouse Technical Assistance Webinar

Taking the Domestic Violence Conversation to the Community

Tuesday August 16, 2011 — 2:00 – 3:45 PM (ET)

Facilitator

Nigel Vann: Senior Director of Training & Technical Assistance,
National Responsible Fatherhood Clearinghouse

Presenters

Tony Porter, A Call to Men, New York City, NY

Crispin Clarke, Men Engaged in Nonviolence, Taos, NM



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A CALL TO MEN: Concepts of Healthy Manhood and A Discussion On Manhood

Tony Porter
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The Socialization of Men

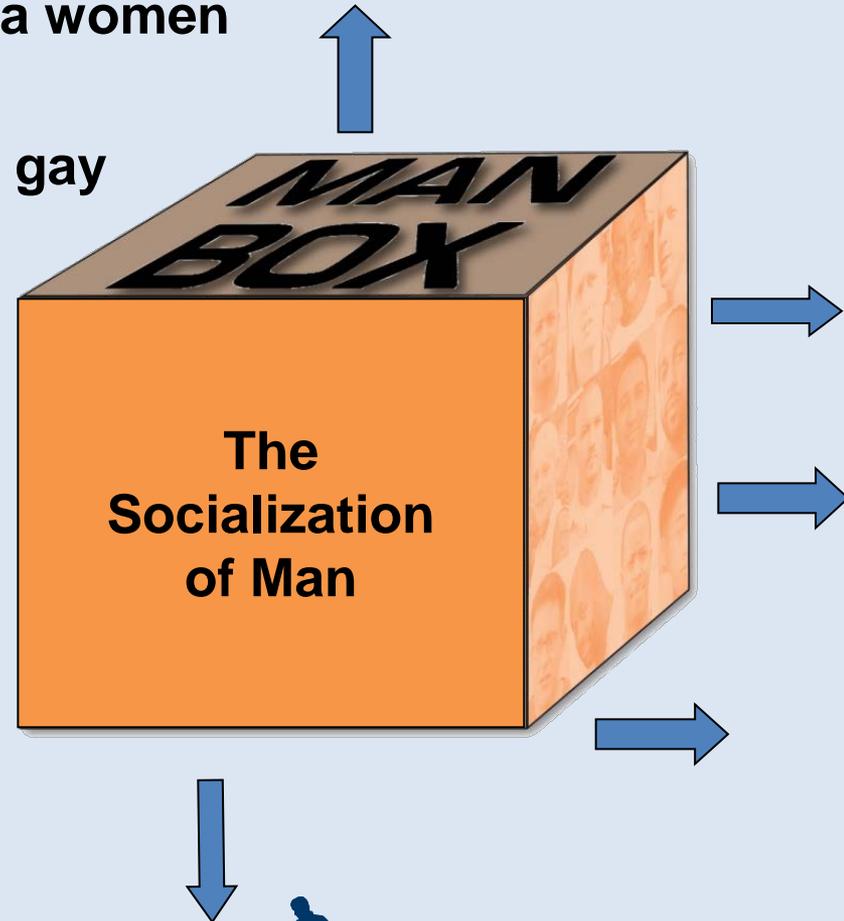


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OUTSIDE THE MAN BOX

- Anything associated with being a women
- Anything associated with being gay
- Sensitive
- Being vulnerable
- Being weak
- Showing emotion
- Soft
- Needs to “Man Up”



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THE COLLECTIVE SOCIALIZATION OF MEN

- **Having Less Value in Women**



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THE COLLECTIVE SOCIALIZATION OF MEN

- **Having Less Value in Women**
- **Treating Women as Property**



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THE COLLECTIVE SOCIALIZATION OF MEN

- **Having Less Value in Women**
- **Treating Women as Property**
- **Objectification of Women**



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THE COLLECTIVE SOCIALIZATION OF MEN

LESS VALUE

+

PROPERTY

+

OBJECTIFICATION

=

VIOLENCE AGAINST WOMEN



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ALL MEN



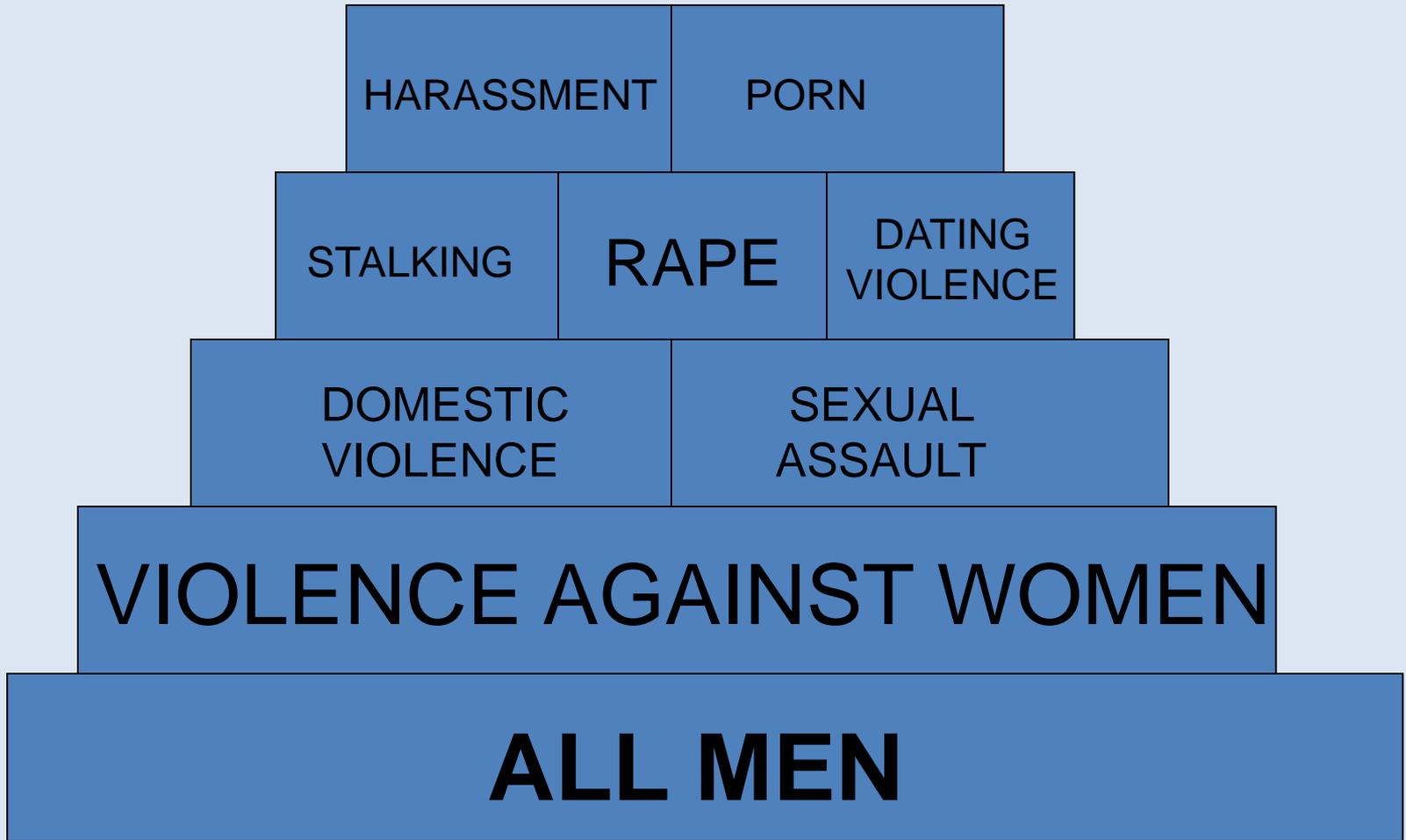
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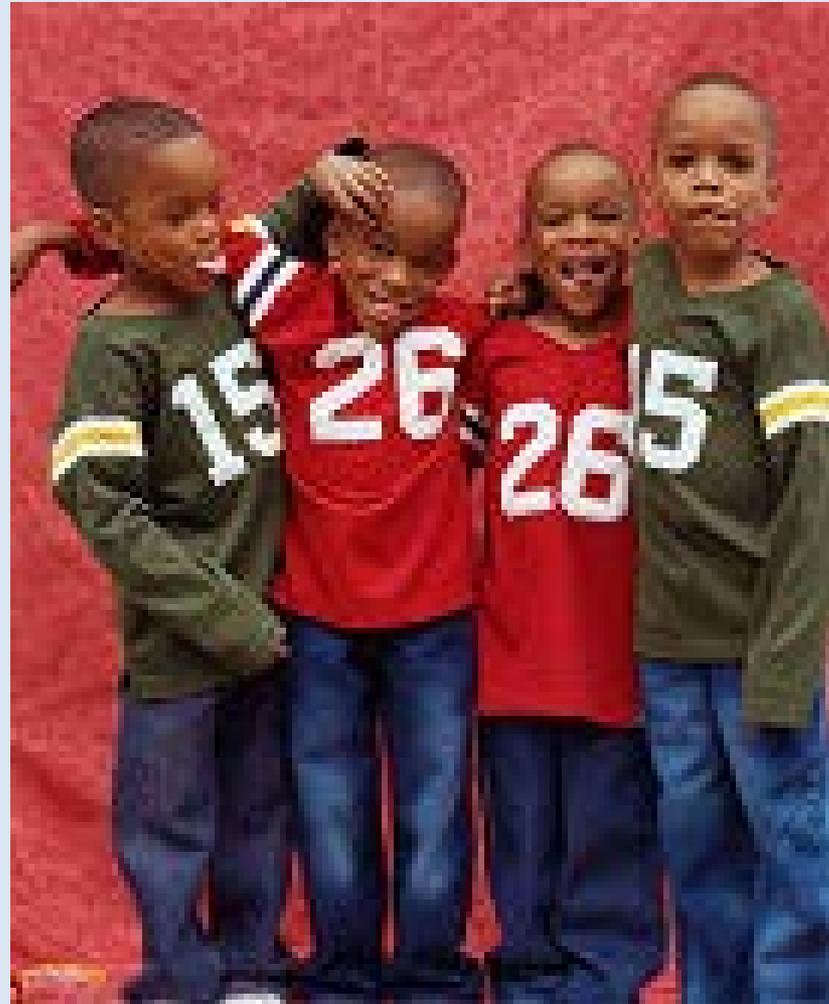
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OUR SONS



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FATHERHOOD IS MANHOOD

LOVE

JOY

*TRUST
RESPECT
LOYALTY*

**O
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FAMILY

**THE
MAN
BOX**

FRIENDS

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FEAR

NURTURE

HURT

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CREATE YOUR OWN DEFINITION OF



MANHOOD



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Engaging Men: A Presentation for OFA Responsible Fatherhood Grantees

Crispin Clarke
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www.nonviolentmen.org



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Men Engaged in Nonviolence (MEN), Inc.

- Formed as a grassroots initiative in 2004 in response to youth violence and domestic violence, and lack of services to males.
- Our name says a lot: to be part of MEN, a man needs to be nonviolent – getting out of the “Man Box”, redefining masculinity.
- Mission: “to inspire, train, and empower men and boys to lead lives of nonviolence.”
- MEN® - “to promote public awareness regarding the need to involve males in the prevention of domestic, youth, and criminal violence.”
- Bred out of isolated tri-cultural rural area, Taos, NM – with similar crime and poverty rate as inner cities.
- Fills gaps within web of community services.
- Combines community organizing with clinical services, a friendly interface with government and social service agencies.
- Parallel “Women In Nonviolence” (WIN®) initiative started in 2009.



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Men Engaged in Nonviolence (MEN), Inc.

Current Programs and Services

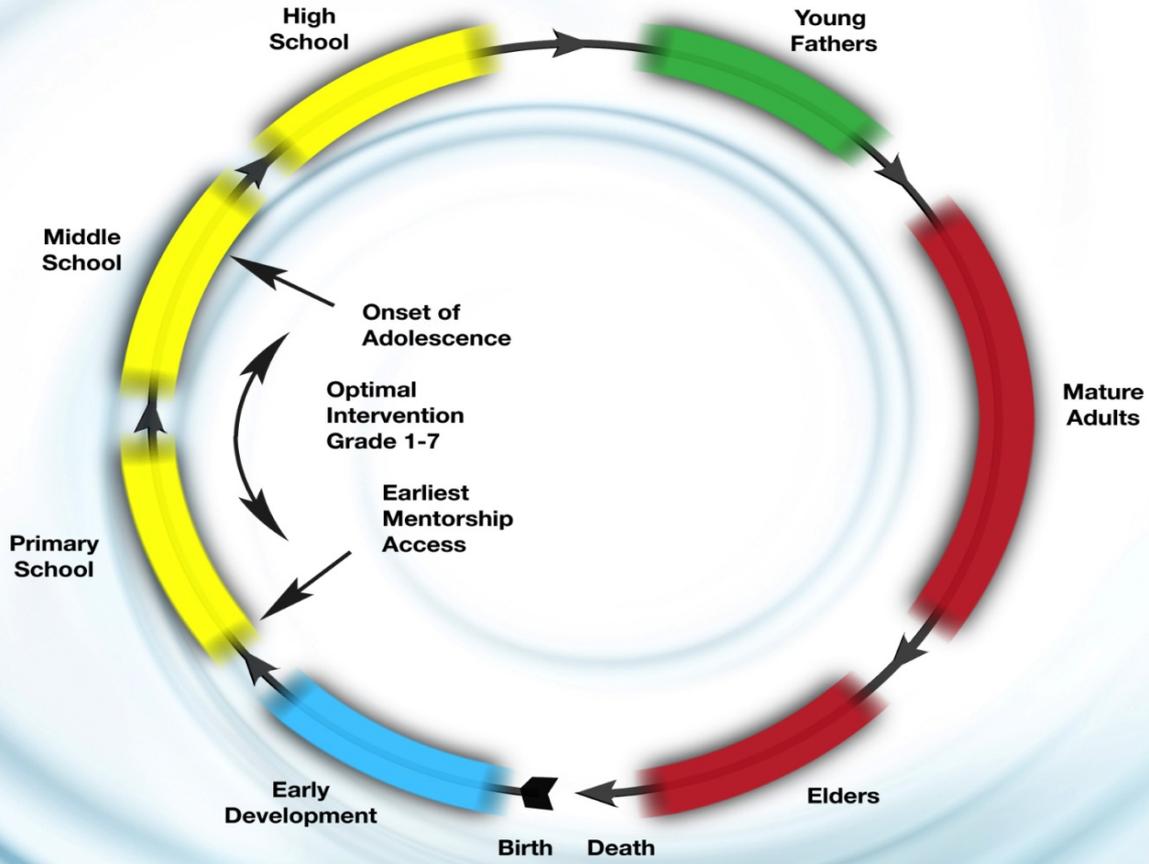
- ❖ Youth Mentorship
- ❖ Fatherhood
- ❖ Media Campaign
- ❖ Groups
- ❖ Nonviolence Education
- ❖ Clinical Counseling



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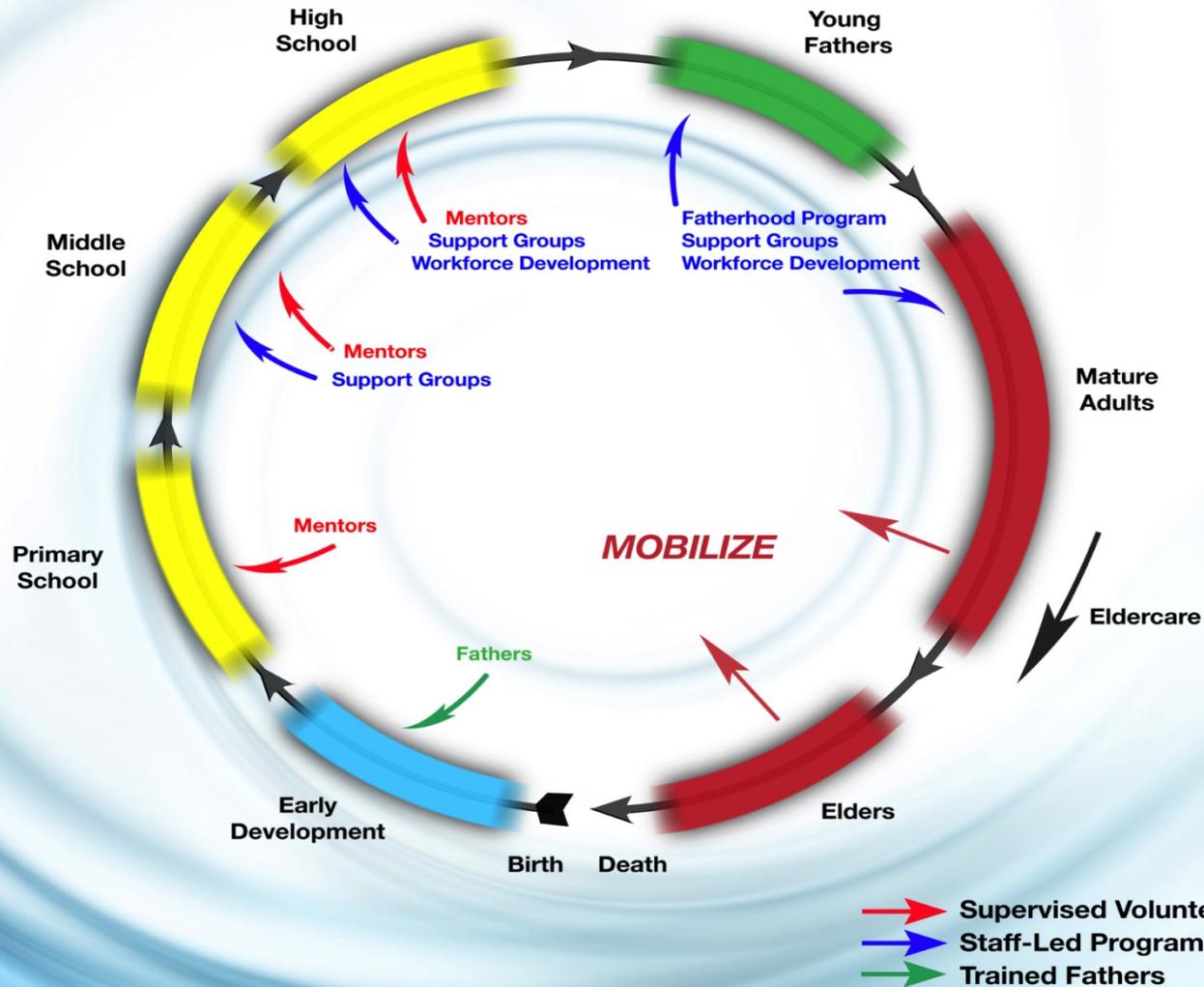
MALE CYCLE OF LIFE



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TRAINING & INTERVENTIONS



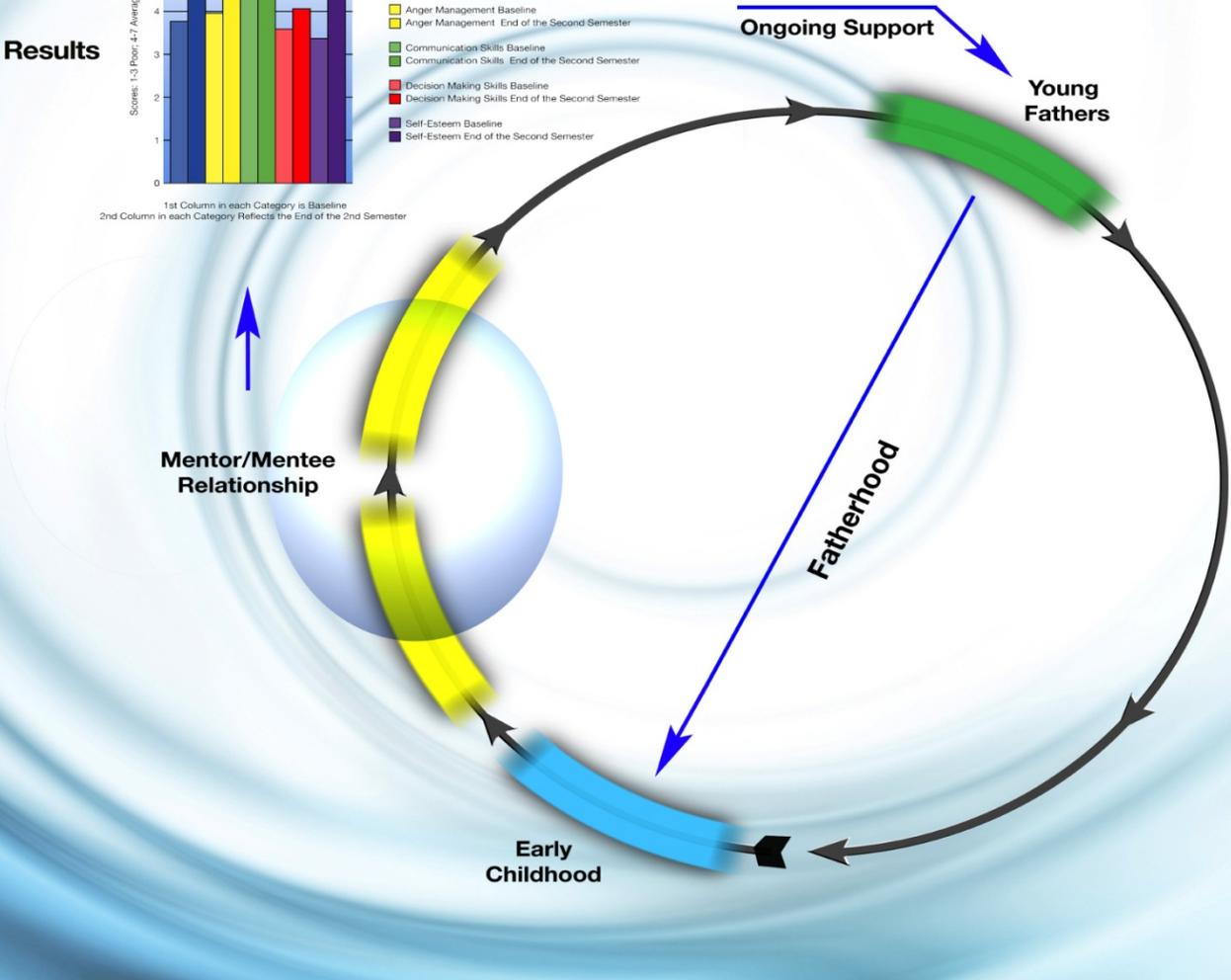
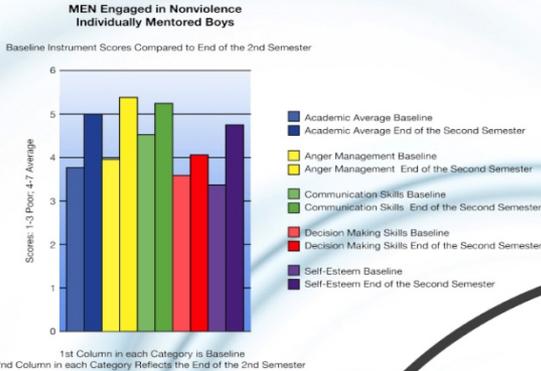
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THE GOAL

Results



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Principles for Engaging Men (1)

- Provide direct services while affecting wider cultural change.
- Men bring other men. Men will often “follow the pack.”
- Give them a mission/cause – with a noble purpose, i.e. help boys become good men, always be responsible fathers.
- Give them something concrete to do, i.e. join a group, take a class, individual counseling, take a pledge, pose for a photo, become a mentor – stay flexible and work with their situation.
- Allow them to be of service, give back, take action to address the problem, feel included in their treatment plan.
- Create social atmosphere, a place people feel welcome.
- Educate on the importance of fatherhood to children.
- Involve the fathers’ children when possible.



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Principles for Engaging Men (2)

- Be low-key, informal as appropriate.
- Allow the men to feel ownership and sense of belonging (to a team).
- Build the perception that what they are doing is “cool.”
- Create peer-to-peer networking opportunities.
- Teach the men practical skills that respects their intelligence.
- Understand male psychology, i.e. want to do good while looking good, male bonding.
- Give healthy challenges, risk-taking – share out loud.
- Create sense of accomplishment, participation.
- Men strive toward freedom (get out of the “Man Box”)



Principles for Engaging Men (3)

- Use strength-based approaches.
- Be careful with shaming and confrontation – it may cause shut-down or defensiveness (use as appropriate).
- Treat them with respect and hopeful expectations.
- Emphasize the dignity of being a man and a father; the discipline and dedication required.
- Teach them about the universal ways of men across the ages that respected and honored women and children.
- Be prepared to work over the long-term and through broad community partnerships.
- Tap the “alpha males” as leaders.
- Think: how to make it fun and exciting.



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Principles for Engaging Men (4)

- Allow the men to speak, share stories.
- Find out what their needs are, i.e. know their struggles and suffering - many men suffer from unacknowledged and unprocessed trauma from childhood. Being a man and father today is hard.
- Use empathic listening and motivational interviewing to guide and cultivate self-discovery – without collusion – need trained facilitators.
- Use non-religious rituals to create bonding and solidarity, e.g. read pledge aloud, pass candle before meeting.



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Strategies: Community Organizing

- Identify Project Anchor – outstanding male citizen to organize other males.
- Form Men's Leadership Group.
- Form Advisory Committee.
- Create mission, vision, principles, and goals.
- Hold launch event w/ inspirational speaker
- Establish sponsors (e.g. local newspaper).



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Strategies: Media Campaign / Social Marketing

- Use local participants.
- Use quality images.
- Catchy slogans – with a repetitive base.
- Use pledges – with accountability.
- Use campaign to advertise volunteer opportunities and services.
- Use campaign as a step in the right direction.



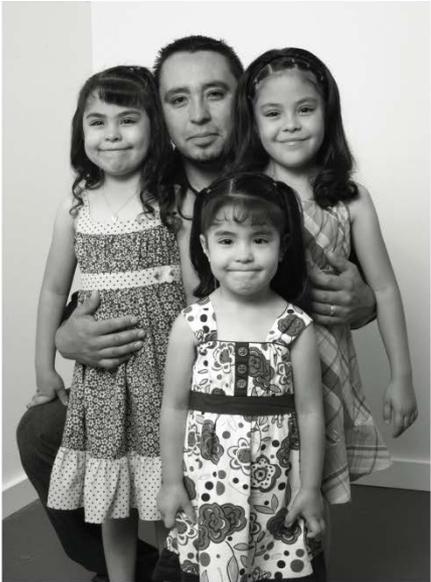
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We're Men and We're Nonviolent - Join Us

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Men Engaged in Nonviolence, Inc.



Marcos Martinez and daughters Ashley, Mikayla and Alexandra

This Is What Fatherhood Looks Like.



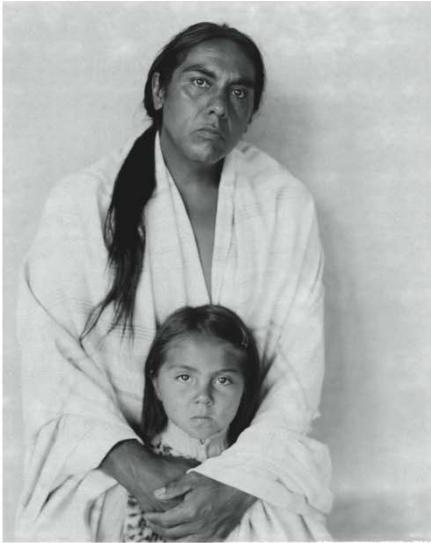
Step up and become a mentor to a boy in need.
Call us at 758-4297
www.nonviolentmen.org

MEN creating a nonviolent community one man and one boy at a time.

Photograph by Donald Graham

We're Men and We're Nonviolent - Join Us

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Robert Mirabal and Kona

Fathers: cherish your daughters. Love them and protect them.



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We're Men and We're Nonviolent - Join Us!

Father, Grandfather and Son - Jake Mossman, Jr., Jake Mossman, Sr., Nicholas Mossman



Photograph by Donald Graham

**Fathers: raise your
sons to be nonviolent.
If not you, who?**

**Sign up now to become a mentor
for the next school year.
Call us at 758-4297
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fathers



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Bil Acheff, Michael McCormick, and Miguel Martinez



Photograph by Donald Graham

**Nonviolence
through art.**

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one man and one boy at a time.**

artists



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Mark Abeyta, Lucas Archuleta, Lee Archuleta and Billy Archuleta



Photograph by Donald Graham

**Nonviolence
Comes from
the Heart.**

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friends



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We're Men and We're Nonviolent - Join Us!

Ashley Branch - cross country, James Branch - Athletic Director, Jennifer Branch - basketball



Photograph by Donald Graham

**Parents: Win or Lose,
Support your
Student Athletes.**

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athletes



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Carla Gonzales and sons Jacob Herrera, Anthony Herrera and Gary Gonzales



Photograph by Donald Graham

Show all women
the same
respect your
mother deserves.

family

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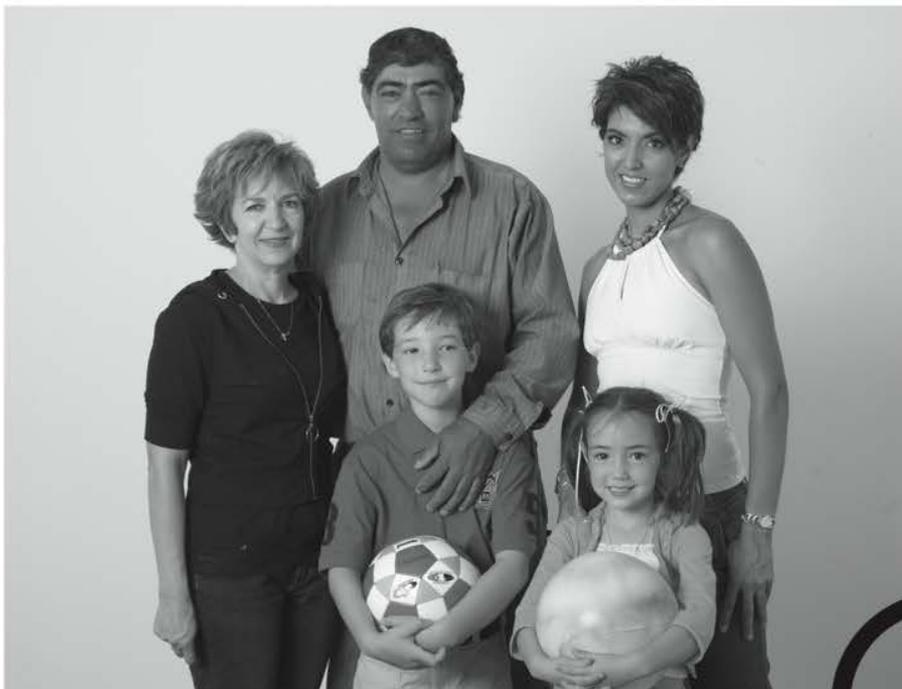
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Theresa Trujillo, Manuel Medina and Leandra McCash
Durin McCash and Bree McCash



Photograph by Donald Graham

**This Thanksgiving,
be thankful for
your family.
They're your
greatest treasure.**

family

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a mentor to a boy in need.
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We're Men and We're Nonviolent - Join Us!

The Silva Family -
Gabriela, Cynthia, Alejandro, Joey, Daniela and Sofia



Photograph by Donald Graham

**Fathers and
Husbands:
Nonviolence
Starts at Home**

**Announcing the new
Fatherhood Program
for Spring, 2009
For info call 758-4297**

**Step up and become
a mentor to a boy in need.
Call us at 758-4297
www.nonviolentmen.org**



**MEN creating a nonviolent community
one man and one boy at a time.**

family



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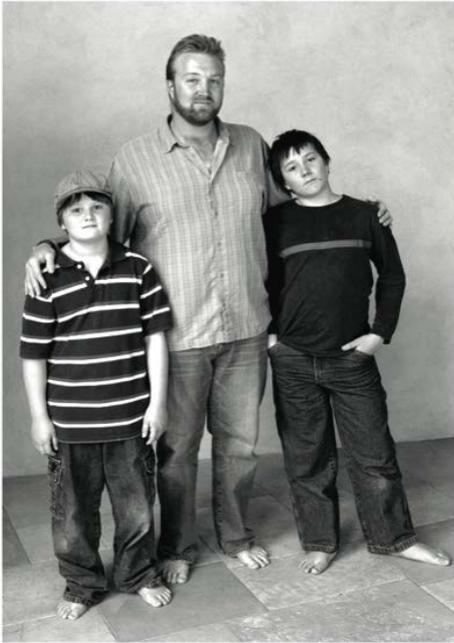


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Keagan Edwards, Ben Edwards, Cameron Edwards

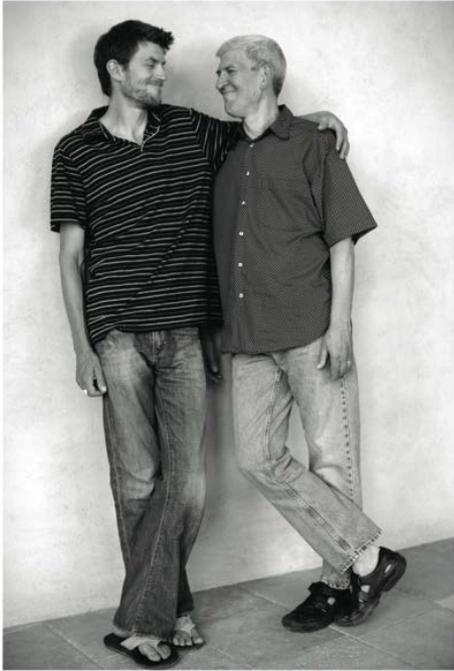
Fathers: raise your sons to be nonviolent. If not you, who?

 Sign up now to become a mentor for the next school year. Call Crispin at 758-4297

MEN creating a nonviolent community one man and one boy at a time.

We're Men and We're Nonviolent - Join Us

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Son and Father - Jason Weisfeld, Gene Weisfeld

Nonviolence starts at home with fathers & sons

 Sign up now to become a mentor for the next school year. Call us at 758-4297 www.nonviolentmen.org

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The Magees - (back) Jed, Vishu, Jake and Aaron (front) Skylar, Kieron and Tao

Fathers and Sons - Proud to be Nonviolent

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Strategies: Mentoring Young Fathers

- Gives men a chance to give back directly.
- Makes men think about being fathers.
- Gives young fathers healthy role models.
- Use specialist and non-specialist combination.
- Use monthly trainings to expand knowledge, conversation, and cohesion.
- Creates good impression in the community



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Strategies: Nonviolence (1)

- Logic: *Get what you need without hurting anybody. And help others if you can.*
- Draws on history of successful social change: MLK, Ghandi, Cesar Chavez, Dalai Lama – use direct sources: writings, video, etc.
- Intersects micro with macro, a man is more than just himself.
- Builds off skills, strength, sacrifice and honor.
- Paradigm shift/tipping point: nonviolence is valued more than violence.
- The “Cycle of Nonviolence” vs. “Cycle of Violence.”



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Strategies: Nonviolence (2)

- To break free of mass produced allure of violent masculinity – need substantial replacement.
- Strive for critical mass in community.
- Use mentoring boys to pull the men in to help create a nonviolent community.
- Test their nonviolence skills – role playing.
- Prevent violence by promoting nonviolence.
- Link nonviolence and responsible fatherhood.
- Use “genuine human connection”.



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Strategies: Nonviolence (3)

- Positive and proactive, constructive.
- Emphasize the skill set, patience needed.
- Levels of mastery, like a “jedi knight”.
- Walking in the footsteps of giants – yes, fathers today suffer and so did ancestors and the great teachers – but they survived.
- The power of choice and consequences.
- Acknowledge the challenges of nonviolence.
- What is more effective in achieving what you want: nonviolence or violence?



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Strategies: Proven Curricula

Curricula used by MEN, Inc. – master to become a liberated nonviolent man:

- Emotional Intelligence™
- Nonviolent Communication™
- Fatherhood/Motherhood is SacredSM
- Boot Camp for New Dads™
- 24/7 Dad™
- Addressing Fatherhood with Men Who Batter
- REEL FATHERS



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Strategies: Special Activities

- Use the outdoors: games, cookouts, physical work, camp fires.
- Draw from mentors' pool to share hobbies.
- Mentor/mentee activities.
- Job shadowing.
- Go to park, bowling, rock climbing gym, restaurants.
- Get creative!



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Strategies: Talk About Women

- Men want to talk about women – how to do without demeaning and only complaining?
- Demystify female characteristics – use *The Way of the Superior Man* by David Deida.
- Talk about similarities and differences – use *Venus on Fire, Mars on Ice* by John Gray.
- Education on maternal health.
- Education on historical oppression of women.
- Education on women's current struggle for equality human rights around the globe.



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Strategies: Talk About Boys

- How do boys know what it means to be a man?
- “If we do not initiate the boys, they will burn down the village” (African proverb).
- Developmental needs/genetic tendencies of boys.
- Rites of passage, initiation.
- Use books such as: *Boys Adrift*, *Trouble with Boys*, *From Boys to Men*, *Raising Boys*, *Real Boys*, *Boys Should Be Boys*, *Raising Cain*.
- Provide reflection on who men are as men.



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Strategies: Multi-Media

- Use video-based curricula.
- Show clips from popular videos and movies to engender discussion. Some suggestions: *Spoken Word, La Mission, Pursuit of Happyness, Whalerider, Off The Map, Becoming Eduardo, Dreamkeeper.*
- Use mounted TV to take fathers group online and teach how to use the Internet.



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Strategies: Talk About Their Own Fathers

- Everybody has a story about who their father was and their relationship to him.
- Touches men's hearts in a special way.
- Creates process of emotional sharing.
- Creates process of self-reflection.
- Provides reflection on who they are for their children and their wives/partners.



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Final Thoughts

- Think long-term: help boys become responsible fathers and nonviolent men.
- Use nonviolence rather than anti-violence.
- Cannot work with men and fathers in isolation from women and mothers.
- Our organization is going through a rebranding to become the “Nonviolence Project, Inc.” or “NVP, Inc.” and will run MEN[®] and WIN[®] Programs together.



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