



U.S. Department of Health and Human Services
Administration for Children and Families
Office of Family Assistance

National
Responsible
Fatherhood Clearinghouse



National Responsible Fatherhood Clearinghouse

NRFC Webinar – April 18, 2018

Planning for Father's Day 2018: Resources and Tips from the National Responsible Fatherhood Clearinghouse

Presenter Bios

Kenneth Braswell

Project Director, National Responsible Fatherhood Clearinghouse and Executive Director, Fathers Incorporated, Atlanta, GA.



Kenneth has spent over 27 years in the service of family and community. A husband and father of five, he continues to see the world through the eyes of his own children. In 2004, he created Fathers Incorporated (FI) and has served as Executive Director since its inception. Through national and international missions, FI has provided capacity building services for thousands of organizations to help encourage and enable the positive involvement of fathers in the lives of their children. Fathers Incorporated is currently the prime contractor for the National Responsible Fatherhood Clearinghouse (NRFC), an Office of Family Assistance funded national resource for fathers, practitioners, federal grantees, states, and all who are interested in supporting strong fathers and families.

Kenneth serves as Project Director for the NRFC and is also the author of several books for children and adults, a sought-after speaker, a social entrepreneur, a blogger, and a documentarian filmmaker. He and his work have been featured on CNN, PBS, Good Morning America, Ebony, and Black Enterprise. Fatherhood is not only his work, but his mission.

Sarah Mann

Assistant Campaign Manager, Ad Council.



After receiving her B.A. in International Studies and Latin American Studies from Colby College in 2014, Sarah worked as a political appointee and as the Special Assistant to the Deputy Administrator of Protection and National Preparedness at FEMA in Washington, D.C. Sarah joined the Ad Council as an Assistant Campaign Manager in 2015 and helps to manage all aspects of the PSA development process for several campaigns, from consumer research, creative development and production, distribution as well as measurement and tracking. Sarah currently works on the Responsible Fatherhood, Alzheimer's Awareness, and Ending Hunger campaigns.

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Madeline Miller
Campaign Manager, Ad Council.



Madeline oversees the day to day activities involved in the development, implementation, and evaluation of several Ad Council campaigns, including Responsible Fatherhood, Ending Hunger, and Teacher Recruitment. Since she joined the Ad Council in 2014, Madeline has worked on the development of campaigns including the award-winning "Love Has No Labels" campaign and the "A Mind is a Terrible Thing to Waste" campaign with UNCF. Prior to the Ad Council, Madeline worked as a studio manager for a professional photographer based in New York. Madeline received her BA in Communications from the University of Pennsylvania.

David Miller, M.Ed.
Social Media Manager for the National Responsible Fatherhood Clearinghouse.



A Baltimore native who holds degrees from The University of Baltimore (Political Science) and Goucher College (Education), David has developed curricular materials and professional development modules to engage young males of color and their families. An author with a knack for children's books, David's work has been featured on CNN, PBS, NPR, BBC Magazine, The Baltimore Sun, The Huffington Post, and a variety of other publications. David's work was nominated for an Emmy in 2015 for his contribution to *Get Home Safely*, a short video which outlines steps for navigating police encounters.

Penny Tinsman
Website Lead, National Responsible Fatherhood Clearinghouse and Senior Project Manager, ICF.



Ms. Tinsman has more than 20 years' experience providing training and technical assistance and program evaluation services to a variety of Federal clients. Specifically, she has conducted and coordinated research and trainings in the fields of family strengthening, TANF, substance abuse treatment and prevention, victim services, and mental health. She has extensive experience in training and technical assistance, meeting preparation/coordination, and both qualitative and quantitative analysis. Currently, she is serving as Operations Manager/Director for several multi-million dollar government and commercial contracts. In her role as NRFC Website Lead, she brings her previous work in the Healthy Marriage and Responsible Fatherhood field to the effort. She is also the Coordinator of the Family Violence Prevention

Advisory Panel for the National Resource Center for Healthy Marriage and Families. Ms. Tinsman has her M.A. from West Virginia University.