

# Fanning the Fatherhood **FIRE**:

A National Fatherhood Summit  
June 4-6, 2019 | Nashville, Tennessee



Family-focused  Interconnected  
Resilient  Essential

## T4

# Getting Fired Up About Your Grant Proposal: Successful Strategies

**Presenter:**

**Patrick J. Patterson, MSW, MPH,  
President – Lead Grant Writer,  
Global Partners for Fathers and Families, LLC,  
Raleigh, North Carolina**

# About Global Partners for Fathers and Families Consulting, LLC



## Our Core Services:

- Grant Writing Training
- Grant Writing Services
- Proposal Review Services
- Setting up/securing your 501c3
- Program Consultation
- Keynote and workshop speaking.



# True or False - Pop Quiz

- Writing a grant proposal is best done by a team of persons.
- You can use Federal grant dollars to pay for religious materials and activities.
- If the funder says the limit on your proposal is 45 pages, you should give them a 45 page proposal.



# 2 KEYS to Securing Grant Funding: Timelines & Guidelines



# **What is the first step in the grant writing process?**

- 1. Start Writing**
- 2. Review the Request for Proposal (RFP)**
- 3. Establish a Grant Writing Team**
- 4. Conduct Your Research**
- 5. Craft the Budget**



# The 5 C's of Grant Writing



# The Basics of Grant Making - Video



This video is no longer available on this platform.



# What did You Hear?



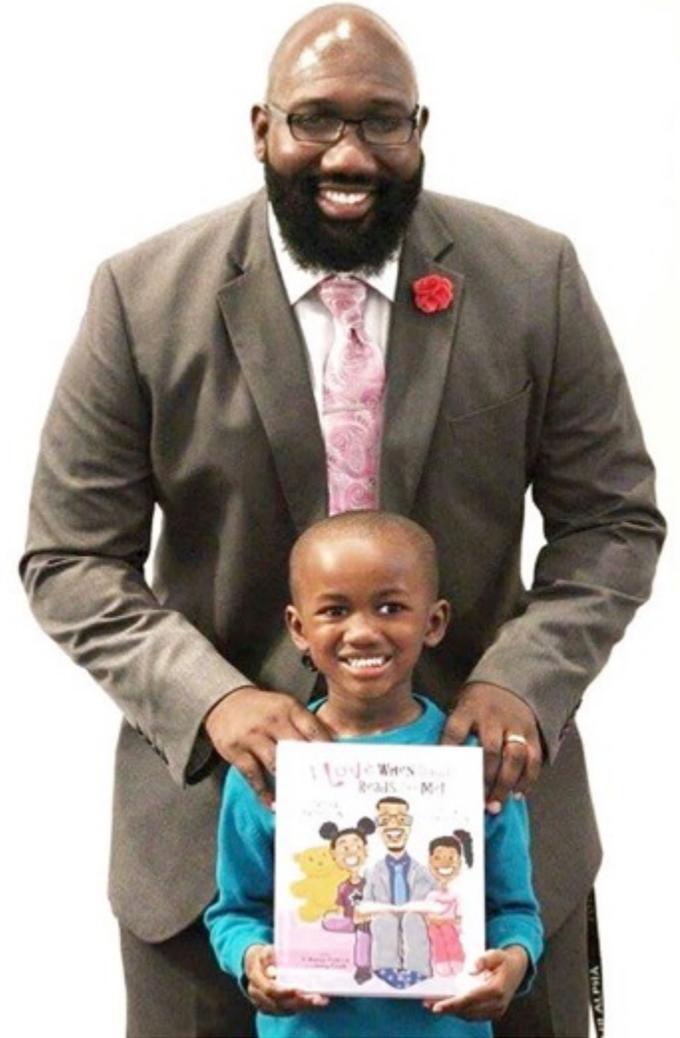
# Grant Writing Strategies

1. Read/Follow the Request for Proposal (RFP)
2. Organize.
3. Start with an outline.



# Grant Writing Strategies (con't)

4. Keep it Simple.
5. Use Current Data.
6. Integrate Best Practices.
7. Collect Letters of Support Early.



# Is this a Good Budget or Not?

Line Item	Amount	Rationale/Assumptions
Personnel	\$257,288	This includes salary, payroll taxes, and fringe benefits for the following: <ul style="list-style-type: none"> <li>• Executive Director (\$113,119)</li> <li>• Program Coordinator (\$77,267)</li> <li>• 2 Student Facilitators (\$33,451/ea.)</li> </ul>
Rent	\$4800	Monthly rent at \$400. Includes utilities, telephone and fax.
Insurance & licensing	\$5000	Annual premium for DNO and renters insurance, and business license fees.
Travel	\$3,600	This assumes: <ul style="list-style-type: none"> <li>• Per diem travel costs for 2 staff to travel to 1 out of state professional development conference. (estimated at \$600 each for 2 round trip flights and hotel stay for 3 days/2 nights)</li> <li>• Monthly reimbursement for staff travel to/from home visits with students. (assumes cost of \$200/month based on past three years of financial records).</li> </ul>
Subcontractor(s)	\$36,000	CLR Transportation Services– Partnering agency that will provide daily transportation for students to/from school, work and prenatal visits each month. (assumes cost at \$1200/month based on past three years of financial records).
Marketing	\$8,400	Monthly cost to purchase digital ads on Google and social media platforms (Facebook and Twitter) to promote program and recruit participants. (assumes cost at \$700/month based on 1 year of financial records)
<b>Total Year 1 Budget</b>	<b>\$169,088</b>	



# Effective Budgeting Strategies



# Evaluation Plan



**“What gets measured, gets managed.”**  
Peter Drucker

(c) Digital Vision / Thinkstock





Family-focused 🔥 Interconnected  
Resilient 🔥 Essential

# Questions and Answers

# Fanning the Fatherhood **FIRE**:

A National Fatherhood Summit  
June 4-6, 2019 | Nashville, Tennessee



Family-focused  Interconnected  
Resilient  Essential

## Stay in touch with us!

**Patrick J. Patterson, MSW, MPH**  
**President – Lead Grant Writer**  
**Global Partners for Fathers and Families, LLC**

**E-mail: [globalpartners202@gmail.com](mailto:globalpartners202@gmail.com)**  
**Phone: 803 622 0319**

