Getting Fired Up About Your Grant Proposal: Successful Strategies

Presenter:

Patrick J. Patterson, MSW, MPH, President – Lead Grant Writer, Global Partners for Fathers and Families, LLC, Raleigh, North Carolina
About Global Partners for Fathers and Families Consulting, LLC

Our Core Services:

- Grant Writing Training
- Grant Writing Services
- Proposal Review Services
- Setting up/securing your 501c3
- Program Consultation
- Keynote and workshop speaking.
True or False - Pop Quiz

• Writing a grant proposal is best done by a team of persons.

• You can use Federal grant dollars to pay for religious materials and activities.

• If the funder says the limit on your proposal is 45 pages, you should give them a 45 page proposal.
2 KEYS to Securing Grant Funding:
Timelines & Guidelines
What is the first step in the grant writing process?

1. Start Writing
2. Review the Request for Proposal (RFP)
3. Establish a Grant Writing Team
4. Conduct Your Research
5. Craft the Budget
The 5 C’s of Grant Writing
This video is no longer available on this platform.
What did You Hear?
Grant Writing Strategies

1. Read/Follow the Request for Proposal (RFP)
2. Organize.
3. Start with an outline.
Grant Writing Strategies (con’t)


5. Use Current Data.


# Is this a Good Budget or Not?

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<thead>
<tr>
<th>Line Item</th>
<th>Amount</th>
<th>Rationale/Assumptions</th>
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| Personnel           | $257,288| This includes salary, payroll taxes, and fringe benefits for the following:  
|                     |         | • Executive Director ($113,119)  
|                     |         | • Program Coordinator ($77,267)  
|                     |         | • 2 Student Facilitators ($33,451/ea.)                                                                                                               |
| Rent                | $4800   | Monthly rent at $400. Includes utilities, telephone and fax.                                                                                           |
| Insurance & licensing | $5000  | Annual premium for DNO and renters insurance, and business license fees.                                                                                 |
| Travel              | $3,600  | This assumes:  
|                     |         | • Per diem travel costs for 2 staff to travel to 1 out of state professional development conference. (estimated at $600 each for 2 round trip flights and hotel stay for 3 days/2 nights)  
|                     |         | • Monthly reimbursement for staff travel to/from home visits with students. (assumes cost of $200/month based on past three years of financial records). |
| Subcontractor(s)    | $36,000 | CLR Transportation Services—Partnering agency that will provide daily transportation for students to/from school, work and prenatal visits each month. (assumes cost at $1200/month based on past three years of financial records). |
| Marketing           | $8,400  | Monthly cost to purchase digital ads on Google and social media platforms (Facebook and Twitter) to promote program and recruit participants. (assumes cost at $700/month based on 1 year of financial records) |
| **Total Year 1 Budget** | **$169,088** |                                                                                                                                                 |
Effective Budgeting Strategies
Evaluation Plan

“What gets measured, gets managed.”
Peter Drucker

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Questions and Answers
Fanning the Fatherhood FIRE:
A National Fatherhood Summit
June 4-6, 2019 | Nashville, Tennessee

Stay in touch with us!

Patrick J. Patterson, MSW, MPH
President – Lead Grant Writer
Global Partners for Fathers and Families, LLC

E-mail: globalpartners202@gmail.com
Phone: 803 622 0319