

Program



Family-focused  Interconnected
Resilient  Essential

Fanning the Fatherhood **FIRE:**

A National Fatherhood Summit
June 4-6, 2019 | Nashville, Tennessee







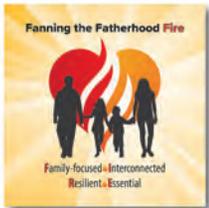
ADMINISTRATION FOR
CHILDREN & FAMILIES
Office of Family Assistance
330 C Street, S.W., Washington, DC 20201 | www.acf.hhs.gov

WELCOME TO FANNING THE FATHERHOOD FIRE: A NATIONAL FATHERHOOD SUMMIT

On behalf of the U.S. Department of Health and Human Services' (HHS) Administration for Children and Families (ACF), I am pleased to welcome you to Fanning the Fatherhood FIRE: A National Fatherhood Summit.

This Summit is the first federally-led convening of its kind to engage stakeholders across the fatherhood field. Through this endeavor, we are taking an enterprise approach to sharing insights and developing effective strategies to support and encourage responsible fatherhood across federal agencies and at the community level.

We know that fathers are essential. They are essential to the lives of their children, their families, their communities, and the greater society. ACF oversees several human services programs, all of which work either directly or indirectly with fathers. At this Summit, human services providers from across the nation are gathering to highlight and hone approaches to put fathers and families at the center of their work.



The Summit's theme and brand convey our commitment to this effort. Our Heart on FIRE logo captures the positive aspects of a father's heart ablaze with passion, warmth, vision, intensity, and love. Singer-songwriter Cory Asbury describes this father's love as "overwhelming, never ending, [and] reckless" in unrestrained protection for their children and families.

The Summit is organized around four qualities of fathers; qualities that are illustrated by the FIRE brand:

Fathers are Family-focused. Fathers care about and equally contribute to forming and sustaining healthy families. This Summit will elevate the importance of fathers as integral to the family.

Fathers are Interconnected. Fathers play many roles and, as such, are connected to their families and communities in many ways. Fathers are connected to their children, their co-parent (whether married or not), their families, the workforce, and society at large. The Summit will highlight these interconnections and their implications for human services programs.

Fathers are Resilient. Despite the difficulties fathers may face—whether as new fathers, single dads, fathers holding down multiple jobs, or dads returning to their families and communities after incarceration—healthy, engaged fathers demonstrate the capacity to overcome obstacles and persist in their unwavering support for their families.

Fathers are Essential. Fathers are irreplaceable in the lives of their children, families, and communities. Fathers' essential roles are multi-faceted and include the social, emotional, and financial well-being of their children and families. Fathers are role models and leaders in their communities and society.

The Summit is an opportunity to recognize and redouble our efforts with fathers from all walks of life, and to refine our voice as a fatherhood movement by crafting a single, clear message on the essential role of fathers.

Each of the three days of the Summit offers a unique opportunity to grow as father-focused service providers. On the first day, presenters will offer insights about how to design father-focused programs. On the second day, sessions will highlight key content that must be considered in any father-focused work. On the third day, we will conduct action planning breakout sessions to see how far we have come and to preview new directions.

Your decision to take three days out of your busy schedule to participate in this groundbreaking Summit is greatly appreciated. We are so glad you are here! I look forward to being inspired by you and to all of us together inspiring others well beyond the Summit.

Sincerely,

Clarence H. Carter
Director, Office of Family Assistance
Administration for Children and Families
U. S. Department of Health and Human Services



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Fanning the Fatherhood FIRE

Agenda-at-a-Glance

(See Summit Agenda for Complete Descriptions)

Sessions Key

-  Plenary Sessions
-  Tuesday Skills-Building and Resource Development Sessions for Strong Father Engagement
-  Wednesday Breakout Sessions
-  Fathers are Family-focused.
-  Fathers are Interconnected.
-  Fathers are Resilient.
-  Fathers are Essential.
-  Session available via live stream

All plenary sessions take place in the Governor's Ballroom (Level 2) and concurrent sessions take place one level down from the ballroom in the Ryman Studios area (Level 0).

Monday, June 3

- 2:00 – 6:00 p.m. **Registration Open** (*Governor's Ballroom Foyer*)
- 2:00 – 6:00 p.m. **Presenter Ready Room Open** (*Governor's Chamber AB*)
- 2:00 – 6:00 p.m. **Social Media Lounge Open** (*Governor's Ballroom Foyer*)
- 2:00 – 6:00 p.m. **Exhibit and Resource Area Setup** (*Governor's Ballroom Foyer*)

Tuesday, June 4

- 8:00 a.m. – 5:30 p.m. **Registration Open** (*Governor's Ballroom Foyer*)
- 8:00 a.m. – 5:30 p.m. **Presenter Ready Room Open** (*Governor's Chamber AB*)
- 8:00 a.m. – 5:30 p.m. **Social Media Lounge Open** (*Governor's Ballroom Foyer*)
- 8:00 a.m. – 5:30 p.m. **Exhibit and Resource Area Open** (*Governor's Ballroom Foyer*)
- 9:00 – 10:30 a.m. **P1. Town Hall: Working with Federal Programs to Fan the Fatherhood FIRE** (*Governor's Ballroom*)
- 10:30 – 10:45 a.m. **P2. Igniting Insights: Introduction of the "Get FIREd Up" Journal** (*Governor's Ballroom*)
- 10:45 – 11:00 a.m. **Break**
- 11:00 a.m. – 1:00 p.m. **P3. Setting A Place at the Fatherhood Table: Developing an Organizational Strategy** (*Governor's Ballroom*)
- 1:00 – 2:15 p.m. **Lunch on Your Own**
- 2:15 – 2:45 p.m. **P4. Fatherhood Tools at Your Fingertips: The National Responsible Fatherhood Clearinghouse** (*Governor's Ballroom*)
- 2:45 – 3:15 p.m. **P5. "Get FIREd Up" Journal Reflection** (*Governor's Ballroom*)

3:15 – 3:30 p.m.

Break

3:30 – 4:45 p.m.

Skills-Building and Resource Development Sessions for Strong Father Engagement
(Six concurrent sessions)

T1. Evaluation: Learning More, in Order to Do More Good
(Ryman Studio MNO)

T2. Fathers and The Family: Engaging Fathers in Family-Focused Service Provision
(Ryman Studio PQR)

T3. Fatherhood Engagement in School-Based Settings
(Ryman Studio HI)

T4. Getting Fired Up About Your Grant Proposal: Successful Strategies
(Ryman Studio DE)

T5. Getting the Word Out About Dads: From Messaging to Marketing to Social Media
(Ryman Studio L)

T6. How to FIRE Up an Investment-Worthy Case for Program Support
(Ryman Studio FG)

Wednesday, June 5

8:00 a.m. – 5:30 p.m.

Registration Open *(Governor's Ballroom Foyer)*

8:00 a.m. – 5:30 p.m.

Presenter Ready Room Open *(Governor's Chamber AB)*

8:00 a.m. – 5:30 p.m.

Social Media Lounge Open *(Governor's Ballroom Foyer)*

8:00 a.m. – 5:30 p.m.

Exhibit and Resource Area Open *(Governor's Ballroom Foyer)*

9:00 – 9:30 a.m.

P6. Opening Plenary and Keynote Address: Changing the Culture on the Essential Role of Fathers *(Governor's Ballroom)*

9:30 – 9:35 a.m.

Jessica Seinfeld and Good+ Foundation Video *(Governor's Ballroom)*

9:35 – 10:00 a.m.

P7. Illuminating the Importance of Fathers: The Responsible Fatherhood Media Campaign *(Governor's Ballroom)*

10:00 – 11:00 a.m.

P8. Government as Catalyst: An Enterprise Approach to Shaping America's Cultural View of Fathers as Essential to Society *(Governor's Ballroom)*

11:00 – 11:15 a.m.

P9. "Get FIREd Up" Journal Reflection *(Governor's Ballroom)*

11:15 – 11:30 a.m.

Break

11:30 a.m. – 12:45 p.m.

FIRE-focused Breakout Sessions **(Nine concurrent sessions)**

W1. Supporting Children Through Co-Parenting Strategies
(Ryman Studio HI)

W2. Promoting Positive Father-Child Interaction
(Ryman Studio MN)

W3. All in The Family: Engagement Opportunities in Child Welfare
(Ryman Studio QR)

W4. Understanding the Past to Improve the Future: Lessons Learned in Fatherhood

Program Service Delivery

(Ryman Studio JK)

W5. Beyond Isolation: Developing Social Capital

(Ryman Studio O)

W6. Relationships Ignite Resilience and Recovery

(Ryman Studio P)

W7. Enhancing the Fatherhood Field Through Effective and Intentional Leadership

(Ryman Studio FG)

W8. The Essential Role of Engaged Fathers in Head Start Programs

(Ryman Studio L)

W9. Effective Workforce Development and Employment Strategies for High Need Fathers

(Ryman Studio DE)

12:45 – 2:00 p.m.

Lunch on Your Own

2:00 – 3:00 p.m.

P10. Hearts of the Fathers: The Perspective of Program Participants

(Governor's Ballroom)

3:00 – 3:15 p.m.

Break

3:15 – 4:00 p.m.

P11. Dad Deprivation and the Boy Crisis: The Essential Role of Today's Fathers in Preparing Tomorrow's Fathers *(Governor's Ballroom)*

4:00 – 4:15 p.m.

Break

4:15 – 5:30 p.m.

FIRE-focused Breakout Sessions (Nine concurrent sessions)

W10. Focusing on Family Safety: Findings from the Preventing and Addressing Intimate Violence when Engaging Dads Study

(Ryman Studio QR)

W11. Engaging Noncustodial Parents To Improve Outcomes for Children: Findings From Research and Practice

(Ryman Studio FG)

W12. Connecting Fathers and Families Through Child Support

(Ryman Studio DE)

W13. Know the FLOW: Fatherhood efforts Led by Outstanding Women

(Ryman Studio MN)

W14. Healing the Father's Heart: Addressing the Anger Within

(Ryman Studio JK)

W15. Positive Reentry After Incarceration

(Ryman Studio HI)

W16. Fired Up and Ready to Go! Fathers Leading Positive Community Change

(Ryman Studio P)

W17. Good Marketing Fans the Flame: The Responsible Fatherhood Media Campaign Toolkit

(Ryman Studio L)

W18. When a Man Becomes a Dad: Discovering a Dad's Journey

(Ryman Studio O)

Thursday, June 6

- 8:00 a.m. – 2:00 p.m. **Registration Open** (*Governor's Ballroom Foyer*)
- 8:00 a.m. – 2:00 p.m. **Presenter Ready Room Open** (*Governor's Chamber AB*)
- 8:00 a.m. – 2:00 p.m. **Social Media Lounge Open** (*Governor's Ballroom Foyer*)
- 8:00 a.m. – 2:00 p.m. **Exhibit and Resource Area Open** (*Governor's Ballroom Foyer*)
- 9:00 – 10:30 a.m. **P12. Together in Harmony - The Heart of Fatherhood Through Song** (*Governor's Ballroom*)
- 10:30 a.m. – 1:30 p.m. **P13. Gather Around the CampFIRE for Action Planning** (*Governor's Ballroom*)
- 1:30 – 2:00 p.m. **P14. Closing Plenary** (*Governor's Ballroom*)



Sessions Key

- P** Plenary Sessions
- T** Tuesday Skills-Building and Resource Development Sessions for Strong Father Engagement
- W** Wednesday Breakout Sessions
-  Fathers are **F**amily-focused.
-  Fathers are **I**nterconnected.
-  Fathers are **R**esilient.
-  Fathers are **E**ssential.
- Live** Session available via live stream

All plenary sessions take place in the Governor's Ballroom (Level 2) and concurrent sessions take place one level down from the ballroom in the Ryman Studios area (Level 0).

Fanning the Fatherhood FIRE

Agenda

Monday, June 3

- 2:00 – 6:00 p.m. Registration Open (*Governor's Ballroom Foyer*)
- 2:00 – 6:00 p.m. Presenter Ready Room Open (*Governor's Chamber AB*)
- 2:00 – 6:00 p.m. Social Media Lounge Open (*Governor's Ballroom Foyer*)
- 2:00 – 6:00 p.m. Exhibit and Resource Area Setup (*Governor's Ballroom Foyer*)

Tuesday, June 4

- 8:00 a.m. – 5:30 p.m. Registration Open (*Governor's Ballroom Foyer*)
- 8:00 a.m. – 5:30 p.m. Presenter Ready Room Open (*Governor's Chamber AB*)
- 8:00 a.m. – 5:30 p.m. Social Media Lounge Open (*Governor's Ballroom Foyer*)
- 8:00 a.m. – 5:30 p.m. Exhibit and Resource Area Open (*Governor's Ballroom Foyer*)

P

9:00 – 10:30 a.m. P1. Town Hall: Working with Federal Programs to Fan the Fatherhood FIRE (*Governor's Ballroom*)

Federal programs across the board serve fathers directly and indirectly. At this kick-off session for the Summit, representatives from a range of federal human services programs will highlight their efforts to engage fathers. They will also take questions about how to work together to fan the fatherhood fire.

In the U.S. Department of Health and Human Services, the Administration for Children and Families (ACF) administers the federal Responsible Fatherhood competitive grant program, but that is not all. ACF also oversees the Temporary Assistance for Needy Families program, the Office of Child Support Enforcement, the Office of Head Start, the Children's Bureau, and many others. These programs are part of ACF's consolidated effort to integrate approaches that enhance father engagement and encourage similar activities at all human service agencies.

Participants will learn more about how the federal government is redoubling its efforts to promote fatherhood!

Welcome to ACF's Region 4!

Carlis Williams, ACF Region 4 Administrator and Lead Regional Administrator for Responsible Fatherhood and Healthy Marriage, Atlanta, Georgia

Town Hall Presenters:

David Jones, Management Analyst, Office of Head Start, Washington, D.C.
Head Start

James Murray, Senior Advisor, Office of Child Support Enforcement, Washington, D.C.
Child Support Enforcement

Matthew McGuire, Child Welfare Specialist, Children's Bureau, Washington, D.C.
Child Welfare

Susan Golonka, Deputy Director, Office of Family Assistance, Washington, D.C.
Temporary Assistance for Needy Families (TANF)

Robin Y. McDonald, Division Director, State and Territory TANF Management, Office of Family Assistance, Washington, D.C.
Healthy Marriage and Responsible Fatherhood (HMRP)

Moderator:

Seth Chamberlain, Branch Chief for Healthy Marriage and Responsible Fatherhood, Office of Family Assistance, Washington D.C.

P**10:30 – 10:45 a.m.****P2. Igniting Insights: Introduction of the “Get FIREd Up” Journal**
(Governor’s Ballroom)

ACF has designed this Summit to provide practical skills-building and peer-learning sessions. ACF leaders are also interested in learning how they can collaborate with Summit participants in support of fathers and their families across the country. The “Get FIREd Up” journal is designed to facilitate the learning process and to generate reflections on how ACF and other local, state, and national organizations can work together to advance **F**amily-focused and **I**nterconnected services that cultivate **R**esilience and embrace the **E**ssential role of fathers. Throughout the three days, participants are encouraged to document their action steps and share insights using the “Get FIREd Up” journal. Journal entries will inform a capstone activity on the last day of the Summit. This session will orient participants to the features of the journal and how it can be used to guide reflections and share insights with other participants and ACF leadership.

Presenter:

Dr. Julia Elligers, Senior Manager, Government and Public Services Strategy, Deloitte Consulting LLP, Arlington, Virginia

10:45 – 11:00 a.m.**Break****P****11:00 a.m. – 1:00 p.m.****P3. Setting A Place at the Fatherhood Table: Developing an Organizational Strategy**
(Governor’s Ballroom)

Organizations across the country are considering—or actively offering—father-focused services. Whether new to the field or seasoned practitioners, all can benefit from developing, refining, and implementing strategies designed to engage fathers. This session will take participants on an exploratory journey of personal and organizational capacity to assess their readiness to set a place at the fatherhood table. Preparation involves careful consideration of whether a program’s policy, practice, and mission align with those of public and private funding organizations. Preparation also requires thoughtful attention to program design, implementation, and continuous quality improvement. In this highly interactive session, participants will get up, think, move, and collaborate with others to complete an organizational readiness and strategy checklist. This assessment will help guide afternoon workshop choices and provide the tools needed to create a winning strategy for success in serving fathers.

Presenter:

Dr. L. Diane Bennett, Principal, Maximize Consulting LLC, Charlotte, North Carolina

Moderator:

Robin Y. McDonald, Division Director, State and Territory TANF Management, Office of Family Assistance, Washington, D.C.

P**1:00 – 2:15 p.m.****Lunch on Your Own****2:15 – 2:45 p.m.****P4. Fatherhood Tools at Your Fingertips: The National Responsible Fatherhood Clearinghouse**
(Governor’s Ballroom)

Many in the fatherhood field are unaware of a helpful bank of information and support available at their fingertips. This session will explore the many resources provided by the National Responsible Fatherhood Clearinghouse (NRFH). Participants will take a guided tour of the **Fatherhood.gov** website to learn about ready-to-use materials, such as the Responsible Fatherhood Toolkit and an extensive library. The

presenter will also provide an overview of the NRFC's national fatherhood call center and NRFC social media platforms, which post breaking news and trends for fathers and practitioners. Participants will be encouraged to ask questions about how the NRFC can work for them.

Presenter:

Kenneth Braswell, Project Director, National Responsible Fatherhood Clearinghouse, Dunwoody, Georgia

P

2:45 – 3:15 p.m.

P5. “Get FIREd Up” Journal Reflection (*Governor’s Ballroom*)

Participants will use the “Get FIREd Up” journal to identify learning goals that will enhance their abilities to support their organizations’ programs, and the fathers, families, and communities they serve. The learning goals identified through journaling will guide participants on which Summit skills-building and breakout sessions to attend.

Presenter:

Dr. Julia Elligers, Senior Manager, Government and Public Services Strategy, Deloitte Consulting LLP, Arlington, Virginia

3:15 – 3:30 p.m.

Break

T

3:30 – 4:45 p.m.

Skills-Building and Resource Development Sessions for Strong Father Engagement (*Six concurrent sessions*)

T1. Evaluation: Learning More, in Order to Do More Good (*Ryman Studio MNO*)

Whether seeking federal or private funding, grant applications with well-designed evaluation proposals tell funders the program is poised to learn, grow, and improve over time. This session will provide guidance on designing an evaluation with the greatest chance of providing relevant, rigorous information to make the program stronger.

The presenter will look at different research questions that are relevant for father-serving programs and suggest how an evaluation might answer them. The presenter will provide some common evaluation terms and compare them to program terms to identify how researchers and program managers sometimes misunderstand each other. The session will explain how information that evaluators find can help programs address programmatic issues. The presenter will also discuss the importance of logic models to every program and evaluation effort and offer examples.

By the end of this session, participants will understand:

- The different types of evaluations and the kinds of questions that each can and cannot address
- How to align programming with evaluation to ensure the evaluation is measuring what the program is doing
- How evaluation information can help improve program performance
- The kinds of evaluation information funders seek in applications, and common pitfalls

Presenter:

Sharon Rowser, Vice President, MDRC, Oakland, California

Moderator:

Dr. Samantha Illangasekare, Senior Social Science Research Analyst, Office of Planning, Research and Evaluation, Washington, D.C.

T2. Fathers and The Family: Engaging Fathers in Family-Focused Service Provision *(Ryman Studio PQR)*

Family services programs are also in the business of serving fathers. How can they become more father friendly? This session will draw on the National Responsible Fatherhood Clearinghouse's (NRFC) *Responsible Fatherhood Toolkit: Resources from the Field* and the shared experiences of participants. The workshop will explore the most effective ways to recruit and engage fathers to improve outcomes for families and children.

Presenters will focus on hiring, training, and supporting staff, conducting successful outreach and recruitment, and delivering effective services. The presenters will also share tips from the toolkit and other NRFC resources.

Participants will gain:

- Greater understanding of resources in the NRFC's Responsible Fatherhood Toolkit
- Wider awareness of promising practices in the field and tips on how to implement them
- Expanded connections to fellow practitioners

Presenters:

Nigel Vann, Product Development Lead, National Responsible Fatherhood Clearinghouse, Silver City, New Mexico

James Worthy, Outreach Coordinator, National Responsible Fatherhood Clearinghouse, Reisterstown, Maryland

Moderator:

Barbara Spoor, Family Assistance Program Specialist, Office of Family Assistance, Washington, D.C.

T3. Fatherhood Engagement in School-Based Settings *(Ryman Studio HI)*

Outreach to fathers is critical to improve outcomes for children. One of the most effective ways to reach fathers is through local schools and Head Start programs. This session will draw upon the experience of Strong Fathers-Strong Families, LLC, which has worked with more than 220,000 fathers of children under the age of 18 in rural, suburban, and urban locations around the nation.

The presenter will explore the important role fathers play in the development and education of children, and the barriers many fathers face when attempting to be involved in their children's education. The presentation will explain how organizations can address these barriers and engage more fathers in local schools and early childhood programs.

In this session, participants will learn about:

- Obstacles that can keep fathers from being engaged in their child's education
- Promising practices for reaching fathers in schools and Head Start programs and working with them over the course of their child's life

Presenter:

J. Michael Hall, President and Founder, Strong Fathers-Strong Families, LLC, Fort Worth, Texas

Moderator:

Damon Waters, Family Assistance Program Specialist, Office of Family Assistance, Washington, D.C.

T4. Getting Fired Up About Your Grant Proposal: Successful Strategies *(Ryman Studio DE)*

Learning how to write grant proposals is vital for funding and sustaining the important work that is changing lives in many communities across the country. Nevertheless, many new agencies—and veteran ones as well—can find it challenging to secure grant funding.

This session will provide step-by-step instructions to create stronger grant applications. The presenter will discuss proven tips and strategies, including how to prepare before a proposal is written, what advance research to conduct, and what language to use. The presentation will provide a sample sponsorship letter and a sample budget.

In this session, participants will learn how to:

- Draft more effective grant proposals and applications
- Articulate community needs and a program model in a proposal
- Create a sound budget that supports program design

Presenter:

Patrick Patterson, President, Global Partners for Fathers and Families, LLC, Raleigh, North Carolina

Moderator:

Tanya Howell, Family Assistance Program Specialist, Office of Family Assistance, Washington, D.C.

Live

T5. Getting the Word Out About Dads: From Messaging to Marketing to Social Media *(Ryman Studio L)*

This exciting session will explore strategies to effectively promote responsible fatherhood through local media outreach and social media campaigns.

Presenters will describe how practitioners can market their fatherhood programs and advance the responsible fatherhood message through proclamations, videos, still images, customizable flyers, social graphics, and social media content. The session will also discuss how to craft individualized media and social media outreach in local communities.

By the end of this session, participants will:

- Be empowered and inspired to share messaging on social media and conduct outreach to the local media
- Understand promising practices for marketing through the media and social media
- Learn how to create messaging to expand awareness of fatherhood programs and recruit new program participants

Presenters:

Madeline Miller, Campaign Director, The Ad Council, New York, New York

David Miller, Social Media Manager, National Responsible Fatherhood Clearinghouse, Washington, D.C.

Moderator:

Meghan Heffron, Family Assistance Program Specialist, Office of Family Assistance, Washington, D.C.

T6. How to FIRE Up an Investment-Worthy Case for Program Support (Ryman Studio FG)

Legislators and nonprofit funders say they are looking for evidence of return on investment. The Saint Wall Street “Program Return on Investment (PROI)” model has helped fatherhood and other family-service programs across America demonstrate this important value and use it to substantially increase support for their programs.

This session will help fatherhood programs assess their case-making value based on three questions: What is the problem? How is my program different and better at solving the problem? Where is the proof?

Participants also will learn how to use a PROI case to:

- Build or strengthen brand identity in ways that make the program stand out
- Lead value-consciously to save money and make the program worth more money
- Qualify for more and larger funding opportunities

Presenter:

Bernice Sanders Smoot, Founder and President, Saint Wall Street, LLC, St. Petersburg, Florida

Moderator:

Dr. Stacey Bouchet, Products Specialist, National Responsible Fatherhood Clearinghouse, Baltimore, Maryland

Sessions Key

-  Plenary Sessions
-  Tuesday Skills-Building and Resource Development Sessions for Strong Father Engagement
-  Wednesday Breakout Sessions
-  Fathers are Family-focused.
-  Fathers are Interconnected.
-  Fathers are Resilient.
-  Fathers are Essential.
-  Session available via live stream

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Wednesday, June 5

8:00 a.m. – 5:30 p.m. **Registration Open** (Governor’s Ballroom Foyer)

8:00 a.m. – 5:30 p.m. **Presenter Ready Room Open** (Governor’s Chamber AB)

8:00 a.m. – 5:30 p.m. **Social Media Lounge Open** (Governor’s Ballroom Foyer)

8:00 a.m. – 5:30 p.m. **Exhibit and Resource Area Open** (Governor’s Ballroom Foyer)

P

9:00 – 9:30 a.m. **P6. Opening Plenary and Keynote Address: Changing the Culture on the Essential Role of Fathers** (*Governor’s Ballroom*)

Lynn Johnson is the Trump Administration’s top human services official in charge of fostering the well-being of families, children, individuals, and communities. In this session, Assistant Secretary Johnson will share her vision for engaging in cross-sector efforts to influence and strengthen America’s cultural perspective on the essential role that fathers play in the lives of their children, families, communities, and society.

Presenter:

Lynn Johnson, Assistant Secretary, Administration for Children and Families, U.S. Department of Health and Human Services, Washington, D.C.

Introduction:

Steven Wagner, Principal Deputy Assistant Secretary, Administration for Children and Families, U. S. Department of Health and Human Services, Washington D.C.

9:30 – 9:35 a.m. **Jessica Seinfeld and Good+ Foundation Video** (*Governor’s Ballroom*)

Jessica Seinfeld is Founder and President of Good+ Foundation, a national nonprofit organization that takes a “whole-family” approach to addressing multi-generational poverty by pairing tangible goods with innovative services for low-income fathers, mothers, and caregivers. After years of serving primarily mothers, Good+ expanded its programming to intentionally engage fathers and has seen profound effects through improved outcomes for children and families.

Seinfeld and Good+ know that many fathers want to be present for their children, but are deterred by various systemic barriers. By advancing discussion about the impact of promoting and encouraging father involvement, they hope to see changes that will foster a culture change and strengthen families for generations to come.

P

9:35 – 10:00 a.m. **P7. Illuminating the Importance of Fathers: The Responsible Fatherhood Media Campaign** (*Governor’s Ballroom*)

The Ad Council’s images and slogans are woven into the very fabric of American pop culture, and fatherhood is part of that! This session will show how the National Responsible Fatherhood Clearinghouse’s media campaign (funded by the U.S. Department of Health and Human Services’ Administration for Children and Families) has spread the word nationally that fathers are essential in their children’s lives. Participants will hear how the media campaign has inspired fathers across the country to “take time to be a dad today,” and the presenter will describe the positive effect of the campaign on fathers’ behaviors. As a special bonus, this session will also unveil the new Responsible Fatherhood media campaign launching for Father’s Day 2019!

Presenter:

Dzu Bui, Vice President, Group Campaign Director, The Ad Council, New York, New York

P**10:00 – 11:00 a.m.****P8. Government as Catalyst: An Enterprise Approach to Shaping America’s Cultural View of Fathers as Essential to Society** *(Governor’s Ballroom)*

Many federal agencies engage with fathers and families at some level in their service provision. This session will highlight the government’s function as a catalyst to shape the American cultural perspective of the essential role of fathers in the family and in society.

This panel of federal agency officials will discuss father engagement efforts within the context of each agency’s mission and goals. They will describe family-focused approaches that incorporate the perspective of fathers as equal contributors to healthy families and community stabilization.

Presenters:

Clarence H. Carter, Director of the Office of Family Assistance, Administration for Children and Families, U.S. Department of Health and Human Services, Washington, D.C.

Jerry E. Bennett, Liaison, Federal Interagency STEM Initiatives, Office of Public Housing Investments, U.S. Department of Housing and Urban Development, Washington, D.C.

Katharine Sullivan, Acting Director, Office on Violence Against Women, U.S. Department of Justice, Washington, D.C.

Devon Westhill, Deputy Director of the Public Liaison, U.S. Department of Labor, Washington, D.C.

Moderator:

Steven Wagner, Principal Deputy Assistant Secretary, Administration for Children and Families, U. S. Department of Health and Human Services, Washington D.C.

P**11:00 – 11:15 a.m.****P9. Get FIREd Up” Journal Reflection** *(Governor’s Ballroom)*

Participants will use the “Get FIREd Up” journal to reflect on the morning sessions and identify opportunities in their own programs to advance Family-focused and Interconnected services that cultivate Resilience and embrace the Essential role of fathers. Participants will also use this time to think about which breakout sessions best align with their learning goals.

Presenter:

Dr. Julia Elligers, Senior Manager, Government and Public Services Strategy, Deloitte Consulting LLP, Arlington, Virginia

11:15 – 11:30 a.m.**Break****W****11:30 a.m. – 12:45 p.m. FIRE-focused Breakout Sessions** (Nine concurrent session)**W1. Supporting Children Through Co-Parenting Strategies** *(Ryman Studio HI)*

A father’s role is integral to his children’s social, emotional, and economic well-being, but several barriers may prevent successful co-parenting. Some of the challenges include high-conflict environments, the effects of incarceration, issues of domestic violence and substance misuse, and children in foster care or relative placements. Even when parents face such challenges, positive co-parenting is possible and can provide important benefits for children.

This session will provide an overview of the obstacles, interventions, strategies, and benefits for co-parenting across a variety of contexts, including single, married, and cohabiting parents. Presenters will describe how fathers can contribute to successful co-parenting. They will present topics that can be introduced to co-parents to improve their relationships and co-parenting principles that can be incorporated into parenting programs, all with the ultimate goal of supporting the co-parents' children.

Presenters:

Dr. Alicia La Hoz, Founder and CEO, Family Bridges, Wheaton, Illinois

Dr. Carla Stover, Associate Professor, Yale University School of Medicine, New Haven, Connecticut

Moderator:

Toya Joyner, Family Assistance Program Specialist, Office of Family Assistance, Washington, D.C.



W2. Promoting Positive Father-Child Interaction (Ryman Studio MN)

Research shows that children benefit when their father is involved in their lives. That involvement includes not only his presence and the amount of time he spends, but also the quality of his interactions. This session will explore how practitioners can support a father's active engagement with his children to foster healthy, positive outcomes.

Presenters will discuss five basic areas of knowledge and skills that practitioners can emphasize with participating fathers. The presenters will also highlight interactive, strengths-based, and solution-focused strategies, including a tool designed to assess and encourage positive father-child interactions. Practitioners will learn how to create environments that affirm fathers and build on their strengths for their children's well-being.

Presenters:

John Badalament, Director of Programs, Massachusetts General Hospital, The Fatherhood Project, Boston, Massachusetts

Moderator:

Patrick Patterson, Project Manager, National Responsible Fatherhood Clearinghouse, Raleigh, North Carolina



W3. All in The Family: Engagement Opportunities in Child Welfare (Ryman Studio QR)

Research links father involvement to better outcomes for children, even children in the child welfare system. When fathers are involved, their children have shorter lengths of stay in foster care and are more likely to be reunited with birth parents or placed with relatives. However, reviews of child welfare data indicate that child welfare agencies struggle to engage fathers and paternal relatives.

This session will begin with background on fathers with children in the child welfare system, using data from a major federal evaluation of fatherhood programs. Then, presenters will provide an overview of the *Fathers and Continuous Learning project*, a landmark federal study designed to improve father and paternal relative involvement in child welfare.

Presenters will note possible times and places in the child welfare system for interventions and approaches that might be targeted for increased father involvement. The panel will explore how collaborating with system partners and continuously using data to make improvements could create a child welfare culture that successfully engages fathers.

Presenters:

Scott Baumgartner, Researcher, Mathematica, Washington, D.C.

Dr. Jennifer Bellamy, Associate Professor, University of Denver, Denver, Colorado

Dr. Matthew Stagner, Vice President, Mathematica, Chicago, Illinois

Moderator:

Pooja Gupta, Social Science Research Analyst, Office of Planning, Research, and Evaluation



W4. Understanding the Past to Improve the Future: Lessons Learned in Fatherhood Program Service Delivery (Ryman Studio JK)

This interactive session will explore lessons learned from fatherhood programming over the last 30 years. The National Responsible Fatherhood Clearinghouse compiles these lessons to help others in the field.

This session will highlight key resources, including the *Responsible Fatherhood Toolkit*, which was developed for practitioners. Participants will learn about program components that must be carefully considered and delivered in any fatherhood program context, such as effective group facilitation, partnership development, case management, and staff training and support. The presenter will model group facilitation techniques by drawing on the expertise and experience of workshop participants.

Presenter:

Nigel Vann, Product Development Lead, National Responsible Fatherhood Clearinghouse, Silver City, New Mexico

Moderator:

Tanya Howell, Family Assistance Program Specialist, Office of Family Assistance, Washington, D.C.



W5. Beyond Isolation: Developing Social Capital (Ryman Studio O)

Social capital refers to the social networks and structural and environmental factors that affect the ability of individuals to succeed. Higher social capital helps to build bridges, reduce barriers, and provide leverage to upward mobility. Many fathers affected by intergenerational poverty, incarceration, and other socioeconomic challenges lack the social capital to escape cycles of crises. Often, these fathers are isolated in adverse environments and trapped in unhealthy interpersonal relationships. Program activities to improve the socioeconomic situations of these fathers must focus on opening new pathways of opportunities and relationships. In short, the programs must improve fathers' social capital.

In this session, presenters will discuss what social capital is and how it relates to socioeconomic outcomes. They will describe various barriers associated with low social capital and share promising models of how to increase fathers' and families' social capital and strengthen their resiliency.

Presenters:

Dr. Armon Perry, Project Director/Associate Professor, 4 Your Child/University of Louisville, Louisville, Kentucky

Lyman Legters, Senior Director, Casey Family Programs, Greenbelt, Maryland

Moderator:

Carol Mizoguchi, Family Assistance Program Specialist, Office of Family Assistance, Washington, D.C.



W6. Relationships Ignite Resilience and Recovery *(Ryman Studio P)*

Substance abuse has a devastating effect on families, and it is especially challenging for low-income and minority fathers. This session will address how practitioners can help fathers and families affected by the crisis.

The panel will provide a backdrop review of the ever-evolving substance abuse prevention and treatment policies and practices in the U.S., as well as current trends and tensions in prevention and treatment. Presenters will then describe practical approaches fatherhood programs can employ to effectively help fathers and families challenged by substance abuse.

Presenters:

Gyasi Headen, Director of Workforce Development, The Osborne Association, Inc., Bronx, New York

Ted Strader, Executive Director and Creating Lasting Family Connections Curriculum Developer, Council on Prevention and Education Substances (COPES), Inc., Louisville, Kentucky

Moderator:

Eugene Schneeberg, Outreach Lead, National Responsible Fatherhood Clearinghouse, Fairfax, Virginia



W7. Enhancing the Fatherhood Field Through Effective and Intentional Leadership *(Ryman Studio FG)*

Success in fatherhood service provision goes beyond the use of a curriculum. It requires the ability to lead a team and to create and execute a programmatic vision. This session will encourage participants to assess their own leadership styles and evaluate their impact on programming. The session will provide intentional leadership strategies to enhance programming. Presenters will offer nine leadership principles that build trust and empower others in order to improve morale and productivity. They will describe how effective leadership builds program sustainability.

Presenters:

Alan-Michael Graves, Fatherhood Program Director, Good+ Foundation, Los Angeles, California

Ronald Harvey, Vice President, Global Core Strategies and Consulting, LLC, Columbia, South Carolina

Moderator:

Geneva Ware-Rice, Senior Program Consultant, Office of Family Assistance, Washington, D.C.



W8. The Essential Role of Engaged Fathers in Head Start Programs *(Ryman Studio L)*

Live

Head Start Programs have supported and strengthened parent-child relationships for more than 50 years, including a specific focus on father involvement. Whether parents are cohabiting or living separately, custodial or noncustodial, Head Start appreciates the essential role that positively-engaged fathers can play in support of children, families, and their communities. Head Start grantees and practitioners are encouraged to recognize how engaged fathers contribute to children's behavior, and to think strategically about how to solicit fathers' input and address barriers impeding active engagement.

This session will discuss innovative approaches to engage fathers at the individual, program, and community levels. Presenters will explore how professional development for staff and partnerships with community stakeholders can lead to enhanced outcomes for families.

Presenters:

Dr. John F. Hornstein, Faculty, Infant-Parent Mental Health Fellowship Program, UC-Davis, Portland, Maine

David Jones, Management Analyst, Office of Head Start, Washington, D.C.

Moderator:

Dr. Samantha Illangasekare, Senior Social Science Research Analyst, Office of Planning, Research and Evaluation, Washington, D.C.



W9. Effective Workforce Development and Employment Strategies for High Need Fathers (Ryman Studio DE)

Addressing fathers' employment needs is crucial in most fatherhood programs, but many dads face special challenges in finding work. This session will begin with a brief overview of how employment has been addressed in fatherhood programs through key demonstration projects such as *Parents' Fair Share*. Next, the presenters will describe effective methods for providing employment services to a range of high-need fathers including noncustodial or nonresidential fathers, and fathers with criminal records, minimal education, or child support arrears. The presenters will address common road blocks to engaging fathers in employment, and they will highlight a strategy to build effective partnerships between fatherhood programs and employers. Participants will engage in activities to help identify strengths and limitations in their current employment initiatives, and they will learn new approaches.

Presenters:

Sandino Thompson, Vice President, Public Strategies, Oklahoma City, Oklahoma

Azaliah Israel, Project Specialist, Public Strategies, Oklahoma City, Oklahoma

Moderator:

Damon Waters, Family Assistance Program Specialist, Office of Family Assistance, Washington, D.C.

12:45 – 2:00 p.m.

Lunch on Your Own

P

2:00 – 3:00 p.m.

P10. Hearts of the Fathers: The Perspective of Program Participants (Governor's Ballroom)

Participants will kick up their feet and feel a father's heart beat in this session designed to inspire, challenge, and warm hearts. A "Dad Cave" format will set the stage for an invigorating, insightful, and personal conversation with four ACF program fathers (and their kids) who will share both the challenges and triumphs of being a dad. They will explore what matters most to them as fathers—for themselves, their children and families, and their communities. The panel will describe structured father engagement activities, such as parenting education and employment skills development. Panel members will also discuss how communication skills training can build and strengthen healthy relationships, including father-child, couples, co-parent, workplace, and other social interactions. Participants will learn how father-focused programming can help kindle the hearts of fathers and children toward each other, and ultimately support society.

Panel of ACF Program Fathers:

Demetrious Jones, Baltimore Responsible Fatherhood Program Graduate, Center for Urban Families, Baltimore, Maryland

Bunker Kerr, The City of Chattanooga Head Start/Early Head Start Program Participant, Chattanooga, Tennessee

Bishop Charles Lampkin, Porter-Leath Early Head Start Program Participant, Memphis, Tennessee

Joseph Stiltner, A Father's Place Program Graduate, South Carolina Center for Fathers and Families, Columbia, South Carolina

Facilitators:

David Jones, Management Analyst, Office of Head Start, Washington D.C.

Kenneth Braswell, Project Director, National Responsible Fatherhood Clearinghouse, Dunwoody, Georgia

Patrick Patterson, Project Manager, National Responsible Fatherhood Clearinghouse, Raleigh, North Carolina

3:00 – 3:15 p.m. Break

P

3:15 – 4:00 p.m. **P11. Dad Deprivation and the Boy Crisis: The Essential Role of Today's Fathers in Preparing Tomorrow's Fathers** (*Governor's Ballroom*)

A boy crisis, fueled by dad deprivation, is expanding in the 63 largest developed nations. Research shows that on average, dad-deprived boys (and girls) do worse in every academic subject and in "failure to launch." Dad-deprived boys are more likely to have poor mental health, abuse substances, and attempt suicide.

Dr. Farrell will present the case that dad-deprived boys experience both a "dad void" and a "purpose void." He will offer solutions in the spheres of family, school, and government. He will also explore why addressing the boy crisis is key to the nation's economic security and to building strong, healthy dads, families, and communities of tomorrow.

Presenter:

Dr. Warren Farrell, Author, *The Boy Crisis*, Mill Valley, California

Moderator:

Scott Lekan, Commissioner, Office of Child Support Enforcement, Washington, D.C.

4:00 – 4:15 p.m. Break

4:15 – 5:30 p.m. **FIRE-focused Breakout Sessions** (Nine concurrent sessions)



W10. Focusing on Family Safety: Findings from the Preventing and Addressing Intimate Violence when Engaging Dads Study (*Ryman Studio QR*)

For some families served by federally-funded Responsible Fatherhood programs, intimate partner violence can interfere with the achievement of program goals. In such families, fathers may behave violently or use coercion or control against their partners. They also may be victims or survivors of violence themselves.

This session will summarize findings from the *Preventing and Addressing Intimate Violence when Engaging Dads* (PAIVED) study, which outlines possible approaches for federally-funded Responsible Fatherhood programs.

The PAIVED study team conducted a comprehensive review of several fatherhood programs and their partner organizations. Presenters will discuss the findings, present promising practices, describe common challenges, and encourage reflection on how community organizations can do more to prevent violence in families. The session will feature two representatives from federally-funded Responsible Fatherhood grantee organizations who will describe their intimate partner violence approaches and discuss their challenges and successes.

Panel Host:

Samantha Illangasekare, Senior Social Science Research Analyst, Office of Planning, Research and Evaluation, Washington, D.C.

Presenters:

Kirk Berry, Director of Project D.A.D., People for People, Philadelphia, Pennsylvania

Tammie Eppley, Director, Red Oak Center, Centerstone, Columbus, Indiana

Dr. Elizabeth Karberg, Senior Research Scientist, Child Trends, Bethesda, Maryland

Dr. Mindy Scott, Program Area Director, Child Trends, Bethesda, Maryland

Moderator:

Millicent Crawford, Family Assistance Program Specialist, Office of Family Assistance, Washington, D.C.



W11. Engaging Noncustodial Parents To Improve Outcomes for Children: Findings From Research and Practice (*Ryman Studio FG*)

According to the U.S. Census Bureau, nationally, about 80 percent of noncustodial parents (NCPs) are fathers. Programs often need guidance on how to meet the needs of NCPs. In 2018, the Administration for Children and Families released impact findings from *Parents and Children Together* (PACT), a rigorous study of four Responsible Fatherhood (RF) grantees funded from 2011-2015. This landmark research highlights fatherhood program approaches to engage fathers, encourage responsible parenting, and ultimately, improve outcomes for children.

Drawing upon the PACT study, the panel will describe strategies that demonstrated evidence of effectiveness. Presenters will summarize the barriers fathers in the study faced and the approaches RF programs used to help overcome those barriers. Presenters will also highlight human services agencies that are pursuing innovative strategies to engage NCPs using Temporary Assistance for Needy Families funds. Two program administrators will share their reflections on the needs of NCPs that warrant greater attention and what programs can do to improve their outcomes.

Presenters:

Dr. Reginald Covington, Senior Researcher, Mathematica, Washington, D.C.

Sarah Culp, Colorado Parent Employment Project/Parents to Work Case Manager, Arapahoe County, Colorado

Cheri Tillis, Executive Director, Family Support Center, St. Louis, Missouri

Moderator:

Lisa Washington-Thomas, Branch Chief, Self-Sufficiency Branch, Office of Family Assistance, Washington, D.C.



W12. Connecting Fathers and Families Through Child Support *(Ryman Studio DE)*

The child support program plays an important role to help fathers gain access to resources they need to move their families toward self-sufficiency. In this session, state child support staff will discuss how they can partner with fatherhood programs to better equip fathers to meet their child support obligations.

Presenters will help dispel myths and negative stereotypes about the child support program. They will describe promotional strategies that can counter misleading information about the intent and goal of the child support program.

Presenters will show how child support staff can help fathers prepare for work, overcome legal challenges, address substance abuse, and deal with behavioral health issues so they can be involved in their children's lives. The panel will also discuss how fatherhood programs can develop effective partnerships with state and local child support offices. Panel members will particularly highlight two important child support tools that can assist fathers: modifying child support orders and reinstating licenses.

Panel Host:

Demetricus Johnson, Program Specialist, Region 4
Office of Child Support Enforcement

Presenters:

Charlie Davis, Coordinator Employment and Education, Tennessee Department of Human Services

Patti Wood, Director of Operations, Tennessee Department of Human Services

Karen Y. Walker, Director of Family Assistance Contracts, Tennessee Department of Human Services

Kiska Dennis-Gear, Fatherhood Program Manager, Georgia Department of Human Services

John Hurst, Deputy Director, Georgia Department of Human Services

Moderator:

James Murray, Senior Advisor, Office of Child Support Enforcement, Washington, D.C.



W13. Know the FLOW: Fatherhood efforts Led by Outstanding Women *(Ryman Studio MN)*

From policy to practice, funding, and organizational founding, women play a pivotal role in the promotion of responsible fatherhood. John C. Maxwell defines a leader as “one who knows the way, goes the way, and shows the way.” This session features three women—dynamic fatherhood program leaders—who know, go, and show the way to effective father engagement, strong program implementation, and continuous quality improvement.

Good leaders possess qualities that are unrelated to gender: honesty and integrity, compassion and commitment, inspiration and empathy, competence and confidence. But given the predominance of women in the human services sector, what unique perspectives do female leaders bring to fatherhood services? What specific challenges do they face? What resources do they rely upon to achieve success?

These highly-respected panelists will describe why and how they lead fatherhood efforts and what differences they are making for fathers and families across the country.

Panel Host:

Kimberly Dent, Executive Director, Ohio Department of Job and Family Services/Commission on Fatherhood, Columbus, Ohio

Presenters:

Avis Files, Program Director, Pathways, Inc., Toledo, Ohio

Dr. Alicia La Hoz., Founder and CEO, Family Bridges, Wheaton, Illinois

Mary Weaver, Executive Director, Friends Outside in Los Angeles County, Pasadena, California

Moderator:

Geneva Ware-Rice, Senior Program Consultant, Office of Family Assistance, Washington, D.C.



W14. Healing the Father's Heart: Addressing the Anger Within (Ryman Studio JK)

Children who do not have consistently-engaged fathers can experience profound economic, social, and emotional fall-out. For boys who have been rejected, abandoned, or abused by their fathers, feelings of anger can become overwhelming and lead to destructive behavioral patterns. These patterns may be compounded by negative stereotypes, aggression, and societal expectations of “manliness.”

This session will highlight how addressing fathers' emotions is key in any fatherhood program. The session will begin with a screening of brief excerpts from the documentary *Spit'in Anger: Venom of a Fatherless Son*, which tells the story of Kenneth Braswell, executive director of Fathers Incorporated. Braswell's journey moves from anger to healing through the guidance of several experts. Then, in a group conversation, participants will reflect on the documentary and the traumatic impact of father absence. The discussion will focus on the intimate connection between emotions and promoting responsible fatherhood.

Presenter:

Kenneth Braswell, Executive Director, Fathers Incorporated, Dunwoody, Georgia

Moderator:

James Butler, Family Assistance Program Specialist, Office of Family Assistance, Washington, D.C.



W15. Positive Reentry After Incarceration (Ryman Studio HI)

Research has shown that fathers returning to their families and communities after incarceration often face multiple challenges, including lack of housing or employment, large child support debt, and complicated family relationships. This discussion will explore a variety of ways in which fatherhood programming can help returning fathers and their families overcome these challenges.

The panel includes a researcher, two practitioners, and a program participant who will highlight strategies for providing reentry services and support for returning fathers. Based on Urban Institute research, the session will offer key considerations and recommendations for correctional agencies and community organizations looking to implement effective practices to facilitate formerly incarcerated fathers' positive reentry to their families and communities. The panel will also provide a list of helpful resources.

Presenters:

Lindsey Cramer, Research Associate, The Urban Institute, Washington, D.C.

Dontre Crawford, Program Participant, Family ReEntry, Young Fathers Reentry Project, Bridgeport, Connecticut

Darin Goff, Program Director, Washington State Department of Corrections, Turnwater, Washington

Daee McKnight, Program Manager, Family ReEntry, Inc., Young Fathers Reentry Project, Bridgeport, Connecticut

Moderator:

Tanya Howell, Family Assistance Program Specialist, Office of Family Assistance, Washington, D.C.



W16. Fired Up and Ready to Go! Fathers Leading Positive Community Change (Ryman Studio P)

“Think big, act practically, and let your light shine” are key tenets of the Citizen Father Project, a program promoting leadership among fathers in the Minneapolis area. Developed through a partnership between a university and a fatherhood program, the Citizen Father Project forges relationships between fathers and professionals to build healthy families and communities. The project’s goal is to create community social change by addressing the problem of fathers not being positively involved in the lives of their children. Leaders draw upon parental resilience and collaborative social connections to bring about positive change.

This session will feature video clips about the creation, philosophy, and work of the Citizen Father Project. Also, a panel of citizen fathers will describe how the project has provided them opportunities to develop as leaders and apply lessons they have learned to influence their broader community. Participants will discuss this approach as a model for developing the leadership potential of high-achieving fathers in other communities.

Presenter:

Guy Bowling, Director, Goodwill Easter Seals FATHER Project, Minneapolis, Minnesota

Panel of Citizen Fathers:

Michael Russell, FATHER Project Graduate, Goodwill/Easter Seals Minneapolis, Minnesota

Damian Winfield, FATHER Project Graduate, Goodwill/Easter Seals Minneapolis, Minnesota

Moderator:

Barbara Spoor, Family Assistance Program Specialist, Office of Family Assistance, Washington, D.C.



W17. Good Marketing Fans the Flame: The Responsible Fatherhood Media Campaign Toolkit (Ryman Studio L)

Live

High-quality marketing materials can help local practitioners promote fatherhood programs and generate excitement about the responsible fatherhood message. *The Responsible Fatherhood Media Campaign Toolkit* is a free and easy-to-use resource to reach fathers, community members, social media followers, and local media.

This session will describe toolkit resources, including the National Responsible Fatherhood Clearinghouse’s *Dad Jokes* public service announcements (PSAs) and the new *Dance Like a Dad* campaign. The presentation will explore how practitioners can use professionally-produced materials, such as videos, still images, customizable flyers, and social graphics. The presenter will also provide tips and strategies for promoting the fatherhood PSA campaign to local media.

By the end of this session, participants will be empowered and inspired to use the toolkit to share the responsible fatherhood message in their own communities. And they may learn some new dance moves and dad jokes as well!

Presenter:

Madeline Miller, Campaign Director, The Ad Council, New York, New York

Moderator:

Meghan Heffron, Family Assistance Program Specialist, Office of Family Assistance, Washington, D.C.



W18. When a Man Becomes a Dad: Discovering a Dad's Journey (Ryman Studio O)

This session will begin by asking each participant to visualize what might have been her or his dad's *joie de vivre*, the glint in his eye. Participants will then consider the gap between their dad's glint and his reality. Did he forfeit his dreams to do something that fulfilled him less but paid him more? Did "success" mean less time with his family?

While some dads address that dilemma with pride and a new glint, others may respond with fear, drug and alcohol abuse, affairs, or abandonment. This session explores a "Father's Catch-22": the expectation that a dad will love his family by being away from the love of his family, thus leaving him lonely.

Often, neither schools nor families prepare young men for the conflicting responsibilities of fatherhood. The presenter will describe the concept of "father warriors" by examining how schools and families can better prepare young men for a transition in purpose so they can become respected "fathers of tomorrow." The session will also explore public policy changes that could deepen father-child bonds.

Presenter:

Dr. Warren Farrell, Author, *The Boy Crisis*, Mill Valley, California

Moderator:

John Allen, Family Assistance Program Specialist/Contracting Officer Representative, Office of Family Assistance, Washington, D.C.



Thursday, June 6

8:00 a.m. – 2:00 p.m. **Registration Open** (*Governor's Ballroom Foyer*)

8:00 a.m. – 2:00 p.m. **Presenter Ready Room Open** (*Governor's Chamber AB*)

8:00 a.m. – 2:00 p.m. **Social Media Lounge Open** (*Governor's Ballroom Foyer*)

8:00 a.m. – 2:00 p.m. **Exhibit and Resource Area Open** (*Governor's Ballroom Foyer*)

P

9:00 – 10:30 a.m. **P12. Together in Harmony - The Heart of Fatherhood Through Song**
(*Governor's Ballroom*)

Music brings people together, touching the heart and igniting the spirit. It is an essential part of many families' lives, connecting generations and communities. This interactive session will harness the power of music—and innate ability—as participants collectively create a theme song for the National Fatherhood Summit.

Through the process of story and song, participants will be invited to share common interests, goals, and concerns as they work together turning ideas into lyrics and lyrics into an inspired, family-focused song about fanning the fatherhood fire!

Led by award-winning songwriters, this engaging session will create new connections among attendees. Participants will celebrate their common interests and share their fire for fatherhood through the experience of making music together.

Presenter:

Billy Kirsch, President, Kidbilly Music, LLC, Nashville, Tennessee

Moderator:

Seth Chamberlain, Branch Chief for Healthy Marriage and Responsible Fatherhood, Office of Family Assistance, Washington, D.C.

P

10:30 a.m. – 1:30 p.m. **P13. Gather Around the CampFIRE for Action Planning**
(*Governor's Ballroom*)

This dynamic action planning session will provide a forum for discussing individual and collaborative initiatives that can advance **F**amily-focused and **I**nterconnected services that cultivate **R**esilience and embrace the **E**ssential role of fathers. This session will include staggered time periods for participants to have lunch.

Presenter:

Dr. Julia Elligers, Senior Manager, Government and Public Services Strategy, Deloitte Consulting LLP, Arlington, Virginia

P

1:30 – 2:00 p.m. **P14. Closing Plenary** (*Governor's Ballroom*)

This session will sound the Summit's rallying call to action. Participants will hear about big ideas and tangible next steps that were shared during the action planning session. The Summit will conclude with final remarks from Dr. Wade Horn, Managing Director at Deloitte Consulting and former Assistant Secretary for Children and Families. Dr. Horn will expound upon future prospects for fathers, their families, the organizations that support them, and the broader fatherhood field.

Presenters:

Dr. Julia Elligers, Senior Manager, Government and Public Services Strategy, Deloitte Consulting LLP, Arlington, Virginia

Dr. Wade Horn, Managing Director, Deloitte Consulting LLP, Raleigh, North Carolina

Farewell:

Robin Y. McDonald, Division Director, State and Territory TANF Management, Office of Family Assistance, Washington, D.C.



Plenary Presenter Biographies



Jerry E. Bennett

Jerry E. Bennett is Liaison for Federal Interagency STEM Initiatives in the Office of Public Housing Investments at the U.S. Department of Housing and Urban Development (HUD). He works with other federal agencies to reduce costs and leverage corporate, local, state, and federal relationships to create and enhance economic and social value for public housing agencies, surrounding communities, and residents. Bennett has served in several HUD positions since 2000 and was recently appointed to HUD's National Reconnecting Families and Dads Advisory Board. He has helped advance several department initiatives including EnVision Centers, Opportunity Zones, Promise Zones, Jobs Plus, ConnectHome, ROSS-Education, My Brother's Keeper, STEM Innovation, and Re-Entry. He is a member of the National Black MBA Association and the West Point Society of Richmond, where he served as Director of Community Outreach Initiatives. Bennett began his 29 years of public service in the U.S. Army.



L. D. Bennett

L.D. Bennett is Principal of Maximize Consulting, LLC, a minority-woman-owned private consulting firm she started 17 years ago. The firm's focus is organizational effectiveness, leadership development, and executive coaching. The client base includes corporate, nonprofit, and government entities. Bennett is also Senior Faculty at the Center for Creative Leadership, where she designs and delivers a range of executive education programs to create a dynamic and integrated workforce. Bennett's career spans more than 30 years in government, corporate, and nonprofit sectors. She has held several senior leadership positions, including Special Assistant to the Director and to the Associate Director for Field Operations at the U.S. Census Bureau. She received the U.S. Commerce Department's highest civilian service award, the Bronze Medal. She also served as global Diversity Director for Habitat for Humanity International. Bennett holds a Ph.D. in Public Policy and Administration, Masters of Regional Planning, and a triple major Bachelor of Arts. She is an author, college lecturer, executive coach, innovator, and inspirational speaker.



Kenneth Braswell

Kenneth Braswell created Fathers Incorporated (FI) in 2004 and serves as Chief Executive Officer. FI has provided capacity-building services to thousands of organizations working to ensure that fathers contribute to the healthy well-being of their children. FI is currently the prime contractor for the National Responsible Fatherhood Clearinghouse (www.Fatherhood.gov). In 2006, Braswell became Director of the New York State Fatherhood Initiative, overseeing more than \$11 million in programs, conducting a comprehensive evaluation, and managing the NYS Noncustodial Earned Income Tax Credit. Braswell is author of *When the Tear Won't Fall: One Man's Journey Through the Intimate Struggles of Manhood and Fatherhood*. He has written three children's books, with a fourth to be released in June 2019. Braswell has also created three documentaries: *Spit'in Anger*, *Dark Hearts*, and *A Queen's Discovery*. He is a speaker, trainer, and media consultant on issues related to faith, family, and fatherhood, with a special focus on Black men and boys.



Dzu Bui

As Vice President, Group Campaign Director for the Ad Council, Dzu Bui works with federal government agencies, leading nonprofits, and advertising industry partners to guide the strategic and creative development of a number of campaigns, including the U.S. Department of Health and Human Services' Administration for Children and Families' Responsible Fatherhood campaign and the National Highway Traffic Safety Administration's Buzzed Driving, Drug-Impaired Driving, and Distracted Driving Prevention campaigns. He supports executive management in the recruitment and engagement of advertising and digital agencies to support new campaigns. Bui has nearly 20 years of advertising agency and client experience. Outside of the Ad Council, he has held account management positions on national brands at Grey Advertising and Doremus. He has a B.A. in Women's Studies from Hamilton College.



Clarence H. Carter

Clarence H. Carter is the Director of the Office of Family Assistance and the Acting Director of the Office of Community Services at the Department of Health and Human Services' Administration for Children and Families. Previously, Carter was with the Institute for the Improvement of the Human Condition, which he founded. At that organization, he worked with state and local safety net agencies to meet the emergency needs of socially and economically vulnerable citizens. Carter also served as Director of the Arizona Department of Economic Security, in addition to other state, federal, and local human services leadership positions. As Commissioner of the Virginia Department of Social Services, he led a program that expanded the capacity of its citizens. In his first five years, more than 25,000 public assistance recipients obtained employment, earning in excess of \$200 million. While serving as Director of the Washington, D.C. Department of Human Services, Carter led the design and operation of an initiative to house more than 1,000 homeless residents.



Seth Chamberlain

Seth Chamberlain has spent nearly 15 years working on federal Healthy Marriage and Responsible Fatherhood (HMRF) programs and evaluations. He is currently the Branch Chief for HMRF in the Department of Health and Human Services' Administration for Children and Families' (ACF's) Office of Family Assistance (OFA). Previously, Mr. Chamberlain was a Senior Social Science Research Analyst in ACF's Office of Planning, Research, and Evaluation. He has overseen large evaluations of federal HMRF programs, as well as federal sexual risk avoidance education and teen pregnancy prevention programs. Prior to joining ACF, Chamberlain taught middle school Spanish in Chicago, interned at a program for men convicted of domestic battery, and interned as a clinical social worker at the University of Chicago Hospital. Mr. Chamberlain holds a Bachelor of Arts in Sociology and Anthropology from Goshen College and a Master of Arts in Social Work from the University of Chicago's School of Social Service Administration.



Julia Elligers

Julia Elligers is with Deloitte's Government and Public Service consulting practice. She provides strategy, organizational transformation, and stakeholder engagement support to the Department of Health and Human Services and nonprofit organizations. Her teams help position organizations to lead in changing environments and implement sustainable programs that make a measurable impact in communities. Prior to joining Deloitte, Elligers was Chief of Strategy at the National Association of County and City Health Officials, where she worked with local and state organizations across the country on collaborative community health improvement. Her doctoral studies investigated how local health officials can mobilize community stakeholders and elected officials to achieve public health goals.



Warren Farrell

Warren Farrell was chosen by the Financial Times as one of the world's top 100 thought leaders. He is author of the just-published book, *The Boy Crisis* (with co-author John Gray). His books are published in more than 50 countries and in 20 languages. They include two award-winning international best-sellers: *Why Men Are the Way They Are* and *The Myth of Male Power*. Farrell was the only man elected three times to the Board of the National Organization for Women in New York City. He is currently Chair of the Coalition to Create a White House Council on Boys and Men. Farrell has taught at the university level in five disciplines. He has appeared on more than 1,000 TV and radio shows and has been interviewed by Oprah, Barbara Walters, Peter Jennings, Katie Couric, Larry King, and Charlie Rose. He has also been featured in The New York Times and The Wall Street Journal. Farrell has a Ph.D. in Political Science, with an emphasis in Constitutional Law.



Susan Golonka

Susan Golonka joined the U.S. Department of Health and Human Services' Administration for Children and Families (ACF) as Deputy Director of the Office of Family Assistance (OFA) in May 2012. In this capacity, she oversees the administration of the Temporary Assistance for Needy Families (TANF) block grant, Tribal TANF, the Health Profession Opportunity Grants, and healthy marriage and responsible fatherhood activities. She provides overall guidance to the senior leadership of OFA. Prior to joining ACF, Golonka was Program Director for Human Services at the National Governors Association (NGA) Center for Best Practices. She directed NGA's research and technical assistance efforts for governors' policy advisors and states around issues related to welfare reform, low-income working families and poverty, and child welfare. Prior to this position, she was Director of Human Services Legislation at NGA. Before joining NGA in 1995, Golonka worked with the Family Impact Seminar, a small nonpartisan public policy institute. She served as a policy advisor to former Governor Kean of New Jersey and for the United States Senate. Golonka received an MPA from the University of North Carolina at Chapel Hill.



Wade F. Horn

Wade F. Horn is a Managing Director at Deloitte Consulting, where he is the Lead Client Service Partner for the Centers for Medicare and Medicaid Services (CMS) and Health and Human Services Market Leader focusing on state government. Prior to Deloitte, Horn served from 2001 to 2007 as the Assistant Secretary for Children and Families within the U.S. Department of Health and Human Services (HHS), where he oversaw more than 60 federal programs and launched the first federal fatherhood initiative. Horn also has served as Commissioner for Children, Youth and Families and Chief of the Children's Bureau within HHS. He was a member of the National Commission on Children, the Commission to Eliminate Child Abuse and Neglect Fatalities, the National Commission on Childhood Disability, the President's Commission on Special Education, the U.S. Advisory Board on Welfare Indicators, the U.S. Advisory Board on Kinship Care, and the U.S. Advisory Committee on Head Start Research and Evaluation. Horn is a co-founder and first President of the National Fatherhood Initiative. He also has extensive experience in the provision of direct services, including as Director of Outpatient Psychological Services at the Children's Hospital National Medical Center in Washington, D.C. and Co-director of Michigan State University's Psychological Clinic. Horn received his Ph.D. in Clinical Child Psychology from Southern Illinois University.



Lynn Johnson

Lynn Johnson is the Assistant Secretary at HHS's Administration for Children and Families. She was confirmed by the Senate on August 28, 2018. Before joining the Trump administration, Johnson served as the Executive Director of Jefferson County Human Services in Colorado, overseeing the county's Head Start program, as well as programs on the workforce, career and family services, child welfare, justice services, and community assistance. Prior to this position, Johnson ran her own consulting firm, which dealt with mental health, high risk youth, developmental disabilities, child welfare, and early childhood education. She was Chief of Staff to Colorado Lt. Gov. Jane E. Norton in 2003, and from 1999 to 2002, she was a policy advisor to Colorado Governor Bill Owens. Before joining the Owens administration, Johnson served as a senior specialist with the U.S. Courts as a probation and parole officer. She was responsible for direct supervision of offenders with mental health problems and offenders convicted of sex offenses. Johnson has a bachelor's degree in Rehabilitation from the University of Northern Colorado and a master's degree in Social Work from Arizona State University. She is a graduate of the Federal Judicial Center National Leadership Development Program and Harvard Executive Education for State and Local Governments.



David Jones

David Jones is a Senior Program Specialist in the Office of Head Start. He is a Federal Project Officer for the National Center on Program Management and Fiscal Operations, and he co-leads the Office of Head Start's Fatherhood activities. Jones is a 2016 UCLA Head Start Management Fellow and a 2018 Nike Starting Block Leadership Fellow. He was Division Director of Family Support Services at the Visiting Nurse Service of New York for four years and Program Director for 12 years. Jones developed the nationally recognized Father's First Initiative and the Bronx Fatherhood Program. He also provided mental health consultation for Head Start and Early Head Start programs. Jones was awarded a William Randolph Hearst Foundation fellowship in 2001. In 2005, the Visiting Nurse Association of America selected him as Innovator of the Year for his work with fathers. Jones holds a Bachelor of Arts degree in Forensic Psychology from John Jay College and a Master of Arts degree in Social Work from Hunter College City University of NY.



Demetrious Jones

Demetrious Jones joined the Baltimore Responsible Fatherhood Program (BRFP) in November 2017 and completed it in April 2018. He was referred to the program by the Jane Addams Resource Corporation. Jones is a single dad of two daughters: an 18-year-old Virginia State University freshman who was born and raised in Buffalo, New York, and a 13-year-old middle school student who lives with her mother in Oxon Hill, Maryland. Jones says BRFP gave him a sense of community and purpose. He is a merchandising specialist manager and works as lead C&C machinist for Black and Decker.



Bunker Kerr

Bunker Kerr is a 29-year-old married father of two daughters: 4-year-old and 23-month-old. Both of his children are enrolled in Head Start. Kerr and his wife Michelle live in Chattanooga, Tennessee, where Michelle works full time, and Kerr is the children's primary caregiver. Kerr is engaged in a variety of Head Start activities. He is a member of the local Parent Committee and has served as Chairperson of the Policy Council. Kerr says he is grateful for how his daughters and his entire family have benefited from being involved with Head Start. Kerr previously worked at Charter Spectrum Cable company in Alabama.



Billy Kirsch

Grammy and Emmy nominated, CMA and ACM award-winning songwriter Billy Kirsch has harnessed the power of creativity in his successful career as an entertainer, songwriter, and entrepreneur. His body of work includes award-winning songs for the artists who have recorded them. "Holes in the Floor of Heaven," recorded by Steve Wariner, won a Country Music Association song of the year award, was nominated for a Grammy, and was a number one hit. Top 10 songs "Is It Over Yet" and "Come Some Rainy Day," both recorded by Wynonna Judd, have become standards. Top 5 single "Stay Gone" launched singer Jimmy Wayne's career. Artists who have recorded Kirsch's songs include Tim McGraw, Kenny Rogers, Englebert Humperdink, Alabama, Lee Greenwood, Donny Osmond, Wynonna Judd, Rodney Atkins, and more. Kirsch creates presentations to help people tap into their creative abilities to become more innovative and engaged in their work. Many groups have benefited from his interactive and entertaining presentations including Head Start, American Red Cross, Federal Tax Administrators, Academy of Urban School Leadership, BlueCross BlueShield, Microsoft, Goodyear, Unilever, Bayer Healthcare, Ford Motor Company, Walt Disney, and Honeywell Aerospace.



Charles Lampkin

Charles Lampkin is the father of six children (five sons and a daughter) ranging in age from 11 months to 14-years old. After he became a single father, Lampkin enrolled one of his children in the Early Head Start program and became involved in many Head Start activities. He participated in the Parent Committee, served as Chair of the Policy Council, and recruited other men to get involved in the program. Because of this work, Lampkin also became involved with the Fatherhood Initiative. He conducts outreach urging other men to engage in fatherhood activities and services. A former Marine, Lampkin was a New Jersey State Trooper for 10 years before being shot. He has worked for Santa Fe Motor Lines and is a bishop in his church. Lampkin graduated from Temple University with a bachelor's degree and has recently enrolled in a dual master's degree-doctorate program.



Scott Lekan

Scott M. Lekan is Commissioner of the Office of Child Support Enforcement. Prior to his appointment, Lekan worked as a Business Development Manager for Informatix Inc., an information technology and business solutions company. He previously served as Assistant Director for Arizona's Department of Economic Security, Division of Aging & Adult Services, where he oversaw a number of programs, including Adult Protective Services, Aging and Disability Services, Community Action Programs and Services, Refugee Resettlement, Domestic Violence and Homelessness Programs, and Finance and Business Operations.

Lekan originally joined the Department of Economic Security as Operations Administrator for the Division of Child Support Services. In his early career, Lekan served as a senior law enforcement official. During this time, he successfully managed several law enforcement functions. These included overseeing the daily operations and administrative tasks of a police precinct; handling employment, accreditation, and training functions; managing labor and contracts negotiations; and handling public information tasks. Lekan holds a B.S. in Criminal Justice from Northern Arizona University and an M.B.A. from California Pacific University.



Robin Y. McDonald

Robin McDonald is Division Director of State and Territory TANF Management within the Administration for Children and Families' Office of Family Assistance (OFA). OFA administers several key programs, including the Temporary Assistance for Needy Families (TANF) program and the \$150 million Healthy Marriage and Responsible Fatherhood (HMRF) discretionary grant program reauthorized under the Claims Resolution Act of 2010. As Division Director, McDonald oversees the implementation and oversight of the HMRF program and the provision of technical assistance to HMRF grantees, and states and territories

on State and Tribal TANF-related issues. OFA's programs foster economically secure households and communities for the well-being and long-term success of children and families. McDonald has enjoyed a broad career in the nonprofit community, as well as in the legislative and executive branches of the federal government. She holds a Juris Doctor degree from George Mason University School of Law, is a member of the Maryland Bar, and has a Bachelor of Arts degree in Mass Communications, Speech, and Broadcasting from Anderson University in Anderson, IN.



Matthew McGuire

Matt McGuire is a Child Welfare Program Specialist at the Children's Bureau in the Administration on Children, Youth and Families. He currently manages the Bureau's Child Welfare Information Gateway clearinghouse contract, which promotes the safety, permanency, and well-being of children, youth, and families by connecting child welfare, adoption, and related professionals. The Gateway also provides information, resources, and tools to the public on topics related to child welfare, child abuse and neglect, out-of-home care, adoption, and more. Previously, McGuire served as Federal Project Officer for the

National Quality Improvement Center on Non-Resident Fathers and the Child Welfare System, a Children's Bureau-funded discretionary grant to promote additional knowledge development about the engagement of fathers and their children who are involved in the child welfare system. McGuire also managed grants targeting post-adoption

and marriage education, foster and adoptive parent preparation, infant-adoption awareness training curriculum, and a landmark initiative designed to improve permanency outcomes among foster care children. He received his bachelor's degree in Sociology from Mount St. Mary's College and a master's degree in Philosophy from American University, where he completed his graduate studies on the ethics of transracial adoption.



James Murray

James Murray is a Senior Advisor in the Office of Child Support Enforcement (OCSE) within the Administration for Children and Families (ACF). As an advisor, he develops strategic partnerships to increase OCSE's positive impacts in the areas of responsible fatherhood and outreach to veterans. Before joining OCSE, Murray was Acting Director of ACF's Office of Regional Operations. He provided executive leadership to ten regional offices on integrating and coordinating cross-cutting human service programs. Before joining ACF, Murray held positions in the education and nonprofit fields, including positions with Early Head Start and the National Fatherhood Initiative. He is also a Senior Fellow of the Partnership for Public Service's Excellence in Government Fellows program, a leadership development program tailored to the needs of high-performing, senior-level federal employees. Murray has a Master of Public Administration degree and a Bachelor of Science degree in Human Development.



Patrick J. Patterson

Patrick J. Patterson is President of Global Partners for Fathers and Families Consulting, LLC, a firm that specializes in growing capacity and funding for agencies focused on empowering fathers, men, and boys. Patterson has written proposals and led grant-writing efforts that have successfully resulted in more than \$53 million in grant awards from federal, state, and private foundation funding sources, including multi-million-dollar federal grant awards during the George W. Bush and Barack Obama administrations. He has secured corporate grants from Wells Fargo, IBM, Chick-fil-A, Aflac, State Farm, McDonald's, Molina Healthcare, and others. Patterson has been a featured keynote speaker, workshop leader, and trainer on fatherhood issues in 43 states, the U.S. Virgin Islands, and five countries. He earned a Bachelor of Social Work degree from Benedict College in Columbia, SC and dual master's degrees in Social Work and Public Health from the University of South Carolina.



Joseph Stiltner

Joseph Stiltner is Outreach Coordinator for A Father's Place in South Carolina. He has three children, and he is the only father his wife's son from a previous relationship has ever known. Stiltner enrolled as a participant in A Father's Place in 2014. He was hoping to end his family's generational pattern of addiction, abuse, and fatherhood absence. At A Father's Place, Stiltner says he found the tools and resources he needed to change his family and his life. He completed his program at A Father's Place in 2016 and remained an active volunteer until the organization hired him in 2018. Stiltner attended Horry-Georgetown Technical College's Human Services program.



Katharine Sullivan

Katharine (Katie) Sullivan serves as Acting Director of the U.S. Department of Justice Office on Violence Against Women (OVW). Prior to joining OVW, Sullivan was appointed in 2007 to the state trial court bench in the 5th Judicial District County Court, Eagle County, Colorado. She presided over 45,000 criminal and civil cases in Eagle County during her 11 years as a state trial court judge. She handled multiple domestic violence and sexual assault sentencings and jury trials. In 2016, she was awarded 5th Judicial District Judge of the Year. Sullivan joined OVW in January 2018. She leads OVW's coordinated community response and multidisciplinary team focusing on combatting domestic violence, sexual assault, dating violence, and stalking. She has represented the United States in the North American Leadership Summit at meetings of the Trilateral Working Group on

Violence Against Indigenous Women and Girls. As Acting Director of OVW, Sullivan is responsible for setting policy, implementing programs, providing testimony to Congress, and representing the mission of the office at events and conferences nationwide. Sullivan received her undergraduate degree from Syracuse University and her J.D. from George Washington University.



Steven Wagner

Steven Wagner is the Principal Deputy Assistant Secretary at HHS' Administration for Children and Families. Before joining the Administration, Wagner was the President of QEV Analytics, a public opinion and data analysis firm he founded in 1996. During his tenure at QEV, he collaborated for 17 years with Joseph Califano, former President of the National Center on Addiction and Substance Abuse at Columbia University (and former Secretary of the Department of Health, Education and Welfare) on identifying strategies to keep kids from abusing illegal drugs, tobacco, and alcohol. Wagner also worked with clients to develop and implement messaging to help at-risk populations avoid poverty. He previously served as Director of ACF's anti-human trafficking program. In this capacity, he launched the "Rescue and Restore Victims of Human Trafficking" public awareness campaign designed to increase victim identification and rescue. He also initiated the trafficking information and referral hotline, local anti-trafficking community coalitions in 17 cities, and programs to better meet the restorative needs of victims. Wagner was also Director of the Office of Faith-Based and Community Initiatives at the U.S. Department of Housing and Urban Development, where he oversaw reform of HUD regulations necessary for the full and non-discriminatory participation of faith-based and community organizations.



Devon Westhill

Devon Westhill is Deputy Director of Public Liaison at the United States Department of Labor (DOL). His work involves creating and coordinating opportunities for dialogue between the administration and the American public. Westhill's primary focus is on strategic outreach to, and collaboration with, thought leaders to help shape and implement key policy initiatives concerning worker and job creator prosperity. Westhill has served in various capacities in all three branches of government and the United States Navy and has worked in both private law practice and the nonprofit sector. Immediately prior to his appointment to DOL, Westhill was Founding Director of the Regulatory Transparency Project at the nonprofit, nonpartisan Federalist Society. In this role, he managed a broad portfolio of matters contributing to the organization's mission to advance limited, constitutional government with an emphasis on promoting American innovation and prosperity.



Carlis Williams

Carlis Williams serves as the Southeast Regional Administrator for the Department of Health and Human Services' Administration for Children and Families (ACF) based in Atlanta, Georgia. She is the former Chairperson of the Atlanta Federal Executive Board. As Regional Administrator, she provides executive leadership for cross-cutting program issues, emergency preparedness and response, as well as Human Trafficking, Economic Upward Mobility, and Homelessness initiatives. She co-founded and led the ACF National Healthy Marriage and Relationship initiatives. Williams has also served as Senior Policy Advisor for Program Integration and Corporate Initiatives for the ACF Assistant Secretary in Washington, D.C. Before assuming her present position, Williams served as Executive Assistant to the Governor for Health and Human Services in Indiana. She has served as Deputy Director for the Indiana Family and Social Services Administration, Division of Family and Children, and was responsible for programs related to family resources: Temporary Assistance for Needy Families, Food Stamps, Medicaid, JOBS, and Housing and Community Services. Williams is a graduate of Ball State University with a Bachelor of Science degree in Psychology and Master of Art degrees in Social Psychology and Counseling and Guidance.

Federal Participants

Federal Agency Principals

Lynn Johnson, Assistant Secretary, Administration for Children and Families (ACF), HHS

Steven Wagner, Principal Deputy Assistant Secretary, ACF, HHS

Anna Pilato, Deputy Assistant Secretary for External Affairs, ACF, HHS

Clarence H. Carter, Director, Office of Family Assistance (OFA) and Acting Director of Office of Community Services, ACF, HHS

Scott Lekan, Commissioner, Office of Child Support Enforcement (OCSE), ACF, HHS

Pedro Moreno, Senior Advisor, Principal Deputy Director, Office of Refugee Resettlement, ACF, HHS

Carlis Williams, Regional Administrator, ACF Region 4, HHS

Katharine Sullivan, Acting Director, Office on Violence Against Women, U.S. Department of Justice (DOJ)

Devon Westhill, Deputy Director of the Public Liaison, U.S. Department of Labor

Judi Albury, Program Specialist, ACF Region 2, HHS

John Allen, Family Assistance Program Specialist/Contracting Officer Representative, OFA, ACF, HHS

Barbara Andrews, Lead Program Liaison Specialist, ACF Region 2, HHS

Lauren Antelo, Senior Social Science Analyst, Office of the Assistant Secretary for Planning and Evaluation, HHS

Ike Anyanike, Program Specialist, OCSE, ACF, HHS

David Bathon, Special Assistant, OFA, ACF, HHS

Jerry E. Bennett, Liaison, Federal Interagency STEM Initiatives, U.S. Department of Housing and Urban Development

Linda Boyer, Division Director, OCSE, ACF, HHS

James Butler, Family Assistance Program Specialist, OFA, ACF, HHS

Nina Campbell, Executive Officer, OFA, ACF, HHS

Seth Chamberlain, Branch Chief for Healthy Marriage and Responsible Fatherhood, OFA, ACF, HHS

Millicent Crawford, Family Assistance Program Specialist, OFA, ACF, HHS

Shawyn Drain, Director, Customer Communication, OCSE, ACF, HHS

Marc Fisher, Regional Emergency Management Specialist, ACF Region 5, HHS

Susan Golonka, Deputy Director, OFA, ACF, HHS

Pooja Gupta, Social Science Research Analyst, Office of Planning, Research, and Evaluation (OPRE), ACF, HHS

Reginald Hammond, Emergency Management Specialist, ACF Region 4, HHS

Meghan Heffron, Family Assistance Program Specialist, OFA, ACF, HHS

Tanya R. Howell, Family Assistance Program Specialist, OFA, ACF, HHS



Samantha Illangasekare, Senior Social Science Research Analyst, OPRE, ACF, HHS

Kriti Jain, Social Science Research Analyst, OPRE, ACF, HHS

Darlene Johnson, Associate Director, Office on Violence Against Women, DOJ

Demetricus Johnson, Program Specialist, OCSE, ACF, HHS

David Jones, Management Analyst, Office of Head Start, ACF, HHS

Toya Joyner, Family Assistance Program Specialist, OFA, ACF, HHS

Carnell Lofton, Child Support Program Specialist, OCSE, ACF, HHS

Robin Y. McDonald, Division Director, State and Territory TANF Management, OFA, ACF, HHS

Matthew McGuire, Child Welfare Program Specialist, Children's Bureau, Administration on Children, Youth and Families, ACF, HHS

Carol Mizoguchi, Program Specialist, OFA, ACF, HHS

James Murray, Senior Advisor, OCSE, ACF, HHS

Warren Negri, Policy Advisor, OFA, ACF, HHS

Cheryl Reid-Drayton, Regional Program Specialist, OCSE, ACF, HHS

Barbara Spoor, Family Assistance Program Specialist, OFA, ACF, HHS

Evelyn Stauffer, Senior Advisor, Communications, ACF, HHS

Jessica Tollestrup, Specialist in Social Policy, Library of Congress

Lisa Washington-Thomas, Branch Chief, Self-Sufficiency Branch, OFA, ACF, HHS

Brandon Wood, Senior Public Health Analyst, Health Resources & Services Administration

Damon Waters, Family Assistance Program Specialist, OFA, ACF, HHS

Llewellyn Woolford, Assistant Chief Counsel, Office of the General Counsel, HHS

Exhibitors

Federal Government

Children's Bureau

The Children's Bureau focuses on improving the lives of children and families through programs that reduce child abuse and neglect, increase the number of adoptions, and strengthen foster care.

National Center on Parent, Family and Community Engagement

The National Center on Parent, Family and Community Engagement, jointly administered by the Office of Head Start and the Office of Child Care, supports family well-being, effective family and community engagement, and children's school readiness, including transitions to kindergarten.

National Resource Center for Healthy Marriage and Families

The National Resource Center, funded by the Administration for Children and Families' Office of Family Assistance, has a mission to promote the integration of healthy relationship education skills into social service delivery systems as part of a holistic approach to strengthen families and move them to self-sufficiency. The Resource Center focuses on interpersonal skills such as communication and conflict resolution, along with critical parenting skills and financial education.

National Responsible Fatherhood Clearinghouse

The National Responsible Fatherhood Clearinghouse, funded by the Administration for Children and Families' Office of Family Assistance, is a national resource for fathers, practitioners, programs/federal grantees, states, and the public at-large who are serving—or interested in supporting—strong fathers and families.

Office of Child Support Enforcement

The Office of Child Support Enforcement partners with state, tribal, and local child support agencies and others to encourage parental responsibility so that children receive financial, emotional, and medical support from both parents, even if they live in separate households.

Office of Planning, Research, and Evaluation

The Office of Planning, Research, and Evaluation (OPRE) studies Administration for Children and Families programs and the populations they serve through rigorous research and evaluation projects. This exhibit highlights OPRE's research and evaluation related to fathers, fatherhood programs, and non-custodial parents.

Office on Violence Against Women

The Office on Violence Against Women provides federal leadership in developing the national capacity to reduce violence, administer justice for, and strengthen services to victims of domestic violence, dating violence, sexual assault, and stalking. This exhibit provides relevant materials and tools, including a brief factsheet on the Consolidated Youth Program, which engages men and boys as allies in addressing domestic violence and sexual assault.

Online Work Readiness Assessment

Since 2006, the Online Work Readiness Assessment (OWRA) has been funded by the Administration for Children and Families' Office of Family Assistance. OWRA is designed to help social service agencies assess a client's work readiness.

Other Organizations

COPES, Inc.

The Council on Prevention and Education: Substances (COPES) was incorporated in 1981. COPES has evolved into a nationally recognized and innovative prevention agency. Through a licensing agreement with Resilient Futures Network, COPES' award-winning Creating Lasting Family Connections® curriculum is recognized on several national and international evidence-based program repositories, including the National Registry of Evidence-Based Programs and Practices.

Fathers Incorporated

Fathers Incorporated's purpose is to engage, equip, and empower a community network of fathers and families by creating an environment of support, parental education, positive societal narratives, and a father-focused blueprint to elevate awareness of responsible fatherhood.

National Fatherhood Initiative

Founded in 1994, the National Fatherhood Initiative® is the leading nonprofit organization focused on fatherhood issues and the premier source for fatherhood programs, resources, and training.

Native American Fatherhood & Families Association

Founded in 2002, the Native American Fatherhood & Families Association (NAFFA), an Arizona nonprofit, strengthens families through the provision of three parenting curricula and a Parent Resource Center. NAFFA has served more than 220 Native tribes and organizations in North America.

Strong Fathers-Strong Families

Strong Fathers-Strong Families has worked with more than 200,000 fathers in schools around the country, in all types of communities. The group has developed a strong set of events and a kit for school personnel to effectively facilitate those events throughout each school year.

WATCH D.O.G.S (Dads of Great Students)

Watch D.O.G.S. (Dads of Great Students) is a family-engagement initiative that capitalizes on the influence of fathers and father-figures to provide positive adult male role models for students. Since 1989, this program has been implemented in more than 6,500 schools across 45 states and Department of Defense schools in Italy, Germany, and Japan.

General Information

Accessibility for Persons with Disabilities

The Gaylord Opryland Hotel is accessible to persons with disabilities. To arrange special services, please contact Bradley Health Services on site at (615) 458-2615 for wheelchairs and electric scooters.

Attire

Business casual. No coat or tie required! Wear comfortable clothing and shoes and dress in layers, as meeting rooms sometimes fluctuate in temperature.

Cell Phones

As a courtesy to presenters and attendees, please refrain from the use of cell phones during all presentations. Turn off your phone or set it to vibrate and leave the plenary session or breakout to accept a call. Speaking on a cell phone while attending a session is prohibited.

Dining Options

Because of U.S. Department of Health and Human Services' guidelines regarding federal contracts and the purchase of certain items, we are not permitted to provide any food or beverages. Attendees have the option to purchase food and beverages on site at the following budget-friendly dining locations.

- Delta Marketplace—Open for breakfast, lunch, and dinner (24 hours a day, including weekends).
- Paisano's Pizzeria—Open for lunch and dinner (11:00 a.m. – 9:00 p.m.).
- Stax Burgers—Open for lunch and dinner (11:00 a.m. – 9:00 p.m.).

There are a variety of dining options at the Gaylord Opryland Hotel and within walking distance or a short ride. Please refer to your restaurants map.

Note: all Gaylord Opryland Hotel outlets' hours are subject to change but are published daily.

Feedback

There will be many opportunities to provide feedback during the Summit. We will be using both hard-copy forms and online methods to seek your feedback. We will send the final overall Summit evaluation form to you at the email address you provided when you registered.

Exhibits

Exhibits will be displayed during the Summit at selected locations in the Governor's Ballroom Foyer.

Hotel Emergencies

In the unlikely event that an emergency occurs in the hotel, please follow the instructions of hotel staff.

Internet

Complimentary wireless internet is available for Summit attendees. The wireless code will be available on site. If you need assistance setting the wireless code and password on your laptop or phone, please visit the social media lounge located in the Governor's Ballroom Foyer.

Mobile Applications

- National Fatherhood Summit App—The National Fatherhood Summit App is your all-in-one tool for managing your time and maximizing your experience at the Summit. Build custom schedules, access session descriptions, find presenter information, and more. Download the Summit App at **FatherhoodFIRE**.
- Gaylord Opryland Hotel App—Pinpoint your location within the hotel and let the app guide you with step-by-step directions to meeting locations. Download the Hotel App at navigategaylordhotels.com.

Name Badges

Please wear your name badge while attending all Summit activities. As a security precaution, remove your badge when leaving the hotel.

Photographs and Video

All plenary sessions and breakouts will be photographed and recorded. The photographs and video will be used for training and information purposes only. Some photographs will be displayed during the Summit.

Presenter Ready Room

Each presenter should visit the networked Presenter Ready Room (Governor's Chamber E) before his or her presentation to ensure that the audiovisual requirements for the presentation have been met.

Safety Tips

The best way to stay safe is to be aware of your surroundings and to avoid situations where you feel uncomfortable.

Walk “smart” when you leave the Gaylord Opryland Hotel:

- Take off your badge when you leave the hotel.
- Establish a “buddy” system with another meeting attendee and don't walk alone. Also, share schedules and check on each other periodically.
- Know your destination and the best way to reach it. Avoid shortcuts that take you into unoccupied, unlighted areas, or isolated streets.
- Keep your cell phone charged and never let strangers borrow it.
- Carry bags, purses, and valuables in front of your body. Jackets with pockets provide a convenient alternative to reduce the chance for lost or stolen handbags.
- Be sure your laptop is in a secure place. Laptop computers are attractive easy targets for thieves. Do not leave your laptop unattended in a meeting room or foyer.
- If you see something, say something! Report suspicious activity to authorities.

Social Media Offerings

- Twitter Feedback—We encourage you to tweet your comments and suggestions throughout the Summit using the hashtag **#FatherhoodFIRE**. Tweets may be displayed during the Summit.
- Social Media Help Desk—If you have questions about using social media and/or setting up a Twitter account, please stop by the social media lounge located in the Governor's Ballroom Foyer.

Special Assistance

If you need assistance during the Summit, please stop by the Summit Registration Desk or locate a Summit staff member.

In case of a **medical emergency** during the Summit, please dial “**5555**” from any hotel house phone. For your information, the hotel’s contact information is:

Gaylord Opryland Hotel
2800 Opryland Drive
Nashville, Tennessee 37214

Main number: (615) 889-1000
Fax: (615) 871-7741



Hotel Overview Map



Download our app for directions.
NavigateGaylordHotels.com

FOOD & DRINK

- f11 Cascades American Café
- f12 Wasabi's Sushi Bar
- f13 Solario Cantina (Lower Level)
- f14 Ravello (Lower Level)
- f15 Conservatory Café
- f16 Bravo Gelato
- f17 Fuse Sports Bar
- f18 Jack Daniel's
- f19 Findley's
- f20 Stax Burgers

RECREATION

- r11 Paisano's Pizzeria & Vino
- r12 Old Hickory Steakhouse
- r13 The Falls
- r14 Conservatory Wine Bar (Lower Level)
- r15 Library Lounge
- r16 Cocoa Bean Coffee House
- r17 Delta Delight Frozen Yogurt
- r18 American Craft Tavern
- r19 Delta Marketplace
- r20 Spa & Fitness Center (Level 2)
- r21 Cascades Outdoor Pool
- r22 The Falls
- r23 Indoor Pool (Access through Spa)
- r24 SoundWaves (Resort Water Attraction)
- r25 Magnolia Outdoor Pool
- r26 Delta Riverboats
- r27 Delta Fountain Show
- r28 Gaylord Springs Golf Pick-Up
- r29 Arcades (Cascades Lower Level and The Bass-ment at SoundWaves)

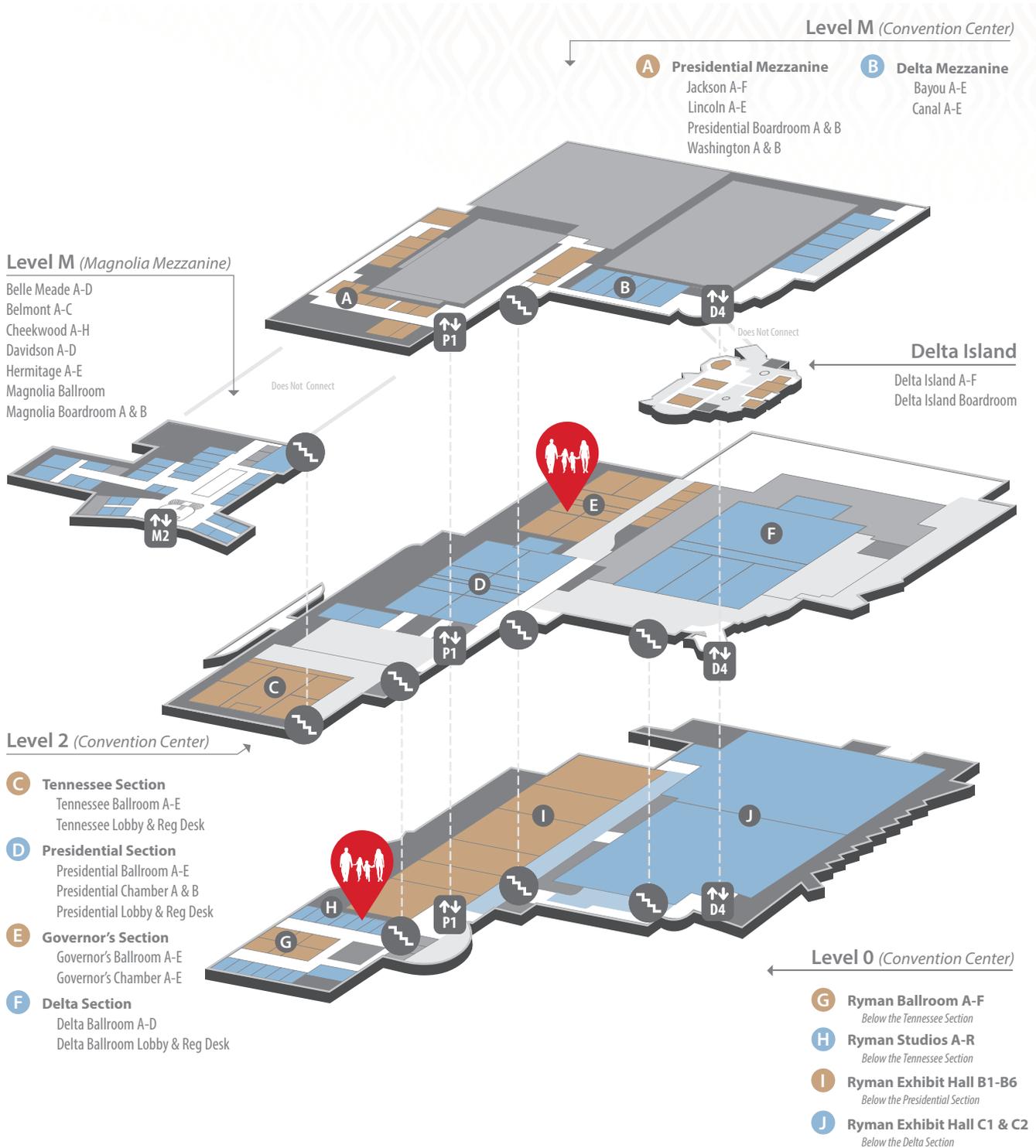
SHOPPING

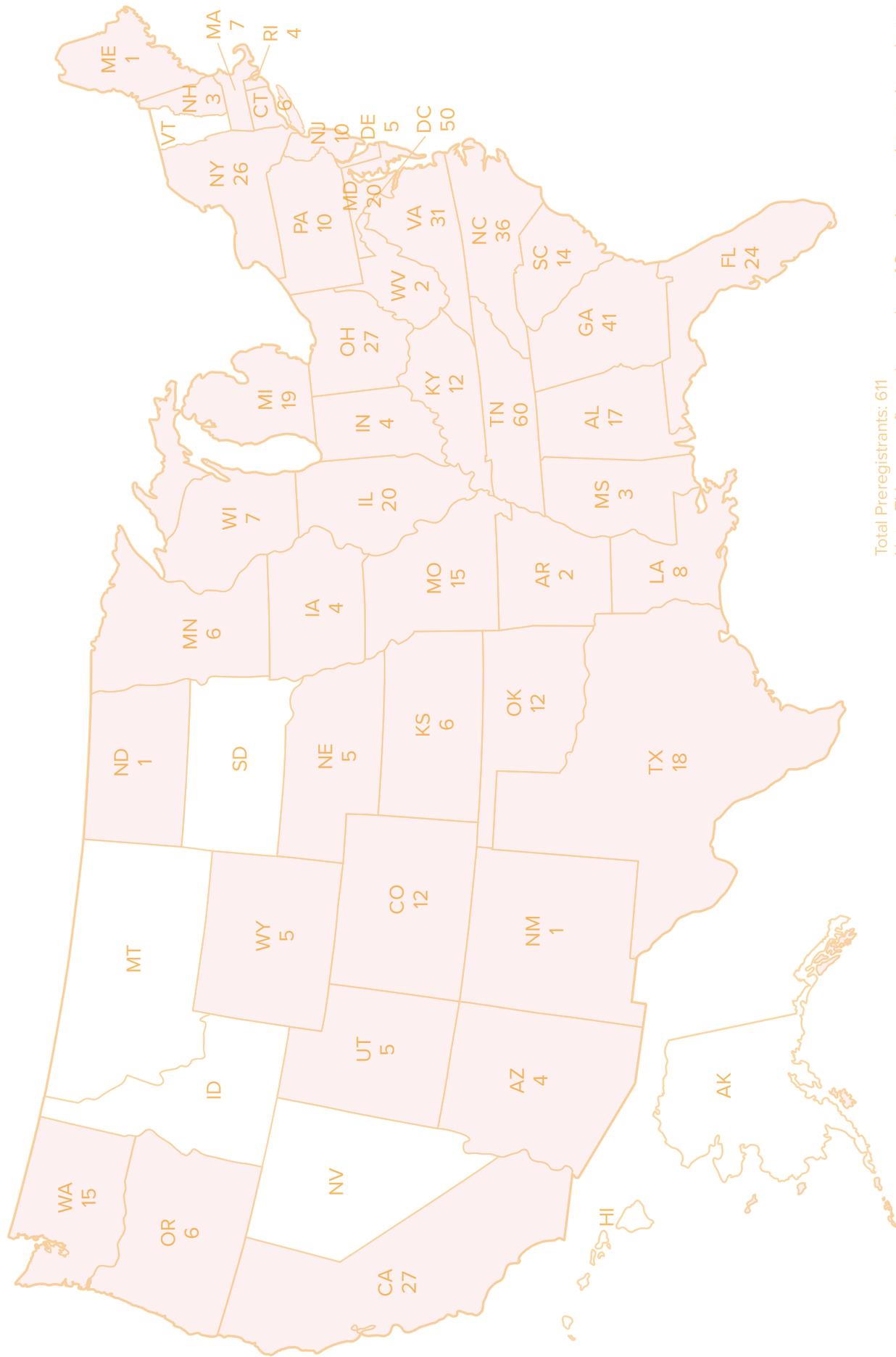
- s11 Cascades Necessities
- s12 Magnolia Necessities
- s13 Magnolia Shops
- s14 Swarovski
- s15 Savannah's
- s16 Cowboys & Angels
- s17 Signature Store

EVENT LOCATIONS

- e1 Crystal Gazebo
- e2 Lion's Head Fountain
- e3 Magnolia Courtyard
- e4 Delta Pavilion
- e5 Delta Landing
- e6 Water's Edge

Hotel Convention Center Level Map





Total Preregistrants: 611

Note: This map reflects the number of Summit preregistrants in each state.



ADMINISTRATION FOR
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